The industry’s voice since 1981
A heritage in industrial maintenance

Delivering news-led incisive market information with integrity and accuracy since 1981, PWE’s editorial content focuses on the latest cutting-edge technology from around the globe and real-life application stories, in-depth technology insights, special supplements, education & guidance, and event previews. The editorial programme also reflects the wide variety of topics and interests of its readership, ranging from Pumps & Valves, Boilers, Burners & Controls, Compressed Air, to Handling, Storage & Logistics, Premises & Facilities Management, and Health & Safety.

At the heart of PWE is our maintenance heritage reflected in our regular monthly feature - Maintenance Matters - which examines all aspects of industrial maintenance. With the onset of industrial digitalisation, integrated maintenance strategies, such as condition monitoring (CM) systems are integral to the future of UK manufacturing. They are the eyes and ears of the feedback control loops that ensure long-term, problem-free operation of motors, drives and actuators. They work in the background, monitoring the temperature of bearings, the purity of hydraulic oil, the power consumption of electric motors and numerous other operating parameters. If things start to go wrong, they quickly raise the alarm so that plant operators can take early action to prevent outages and production downtime. PWE can help keep readers up-to-date with these issues.

PWE is recognised for its highly focused editorial profile and independence, researched circulation and thorough industry representation. This editorial approach ensures maximum reader interest and guarantees that PWE is highly targeted for advertisers and provides an ideal promotional vehicle. In addition our website www.pwemag.co.uk is also a comprehensive online hub for professionals who want to stay current on every aspect of their industry, including news, features, equipment and services.

The wide-breadth of high quality editorial both online and print, will connect you with our readership, your customers and the industry’s key decision makers.

No other publication provides such a wealth of independent information in as much detail and depth, and reflects our position as one of the UK’s most respected and valued leading monthly magazine for engineering professionals.

Aaron Blutstein
Editor
2020 Editorial Programme

This year's editorial programme reflects key changes and developments within UK manufacturing and engineering. Specifically, PWE will be looking at Smart Maintenance and Industry 4.0, while continuing to cover our regular topics.

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<th>MARCH</th>
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<th>SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER</th>
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Editor’s Insight

There is little doubt that the ‘smartening’ process of manufacturing is going to change the face of global industry forever.

PWE’s regular monthly INSIGHT feature will explore some of the latest developments in the plant, works, maintenance arenas to help engineering professionals keep up-to-date with the latest trends, strategies, solutions and technological advances.

Regulars

EDITOR’S COMMENT, NEWS, PROBLEM SOLVER, BCAS/MAKE UK COMMENT

Exhibition Previews


To be considered for editorial inclusion please send a synopsis to the editor – editorial@dfamedia.co.uk
Circulation Profile

CIRCULATION BY JOB TITLE

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| Health and Safety/Training    | 922         |
| Project                       | 214         |
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CIRCULATION BY BUSINESS ACTIVITY

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CIRCULATION BY COMPANY (Employee size)

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Display advertising rates

DISPLAY ADVERTS

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GATEFOLD FRONT COVER

3 pages + front cover panel (max 2 per company) $15600

INSERTS

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Single entry $912 for 10 issues plus additional logo on www.pwemag.co.uk for 12 months

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Add 15% premium to above display prices

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National & Local Government 588
Chemicals & Pharmaceuticals 737
Coke, Refined Petroleum Products 122
Electricity/Gas/Water Supply 371
Machinery Manufacture 336
Other Transport Equipment 141
Other Manufacturing Industry 747

TOTAL 10,031
Mechanical data 2020

MATERIAL REQUIREMENTS
Printed Web Offset. Advertising copy can be supplied as QuarkXpress or InDesign files (including all support files and fonts), high-resolution, press-optimised pdf, eps, tiff or jpg files. All graphics should be supplied at 300dpi at size to be used. All colours should be CMYK or grayscale for mono. Please also supply a colour proof to the Production Manager at the address below as we cannot be held responsible for any colour variations otherwise.

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Please contact Ewa or Emma on ewa.hodden@dfamedia.co.uk or emma.floyd@dfamedia.co.uk for mechanical data. Folding or extra cutting/trimming of inserts will be charged at cost.

CANCELLATIONS
Cancellation: 4 weeks preceding the publication date. Any queries, regarding supply of material, reproduction, etc., please contact Ewa or Emma. t: +44 (0) 1732 370340 f: +44 (0) 1732 360034 ewa.hodden@dfamedia.co.uk or emma.floyd@dfamedia.co.uk

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The leading engineering maintenance magazine

Plant & Works Engineering offers the advertiser the best value for money when targeting decision makers within the UK industrial maintenance market with a strong circulation that is current and relevant; and reflective of the size of the market, our strength lies in the fact that our Circulation is 100% Controlled and 100% individually requested offering current and relevant value. In today’s market where magazine circulations can be misleading, we endorse our claim, with the highly respected and acclaimed ABC certification, offering you piece of mind that we deliver all of magazines to the relevant people in this highly competitive industry. Over half of our year one requested circulation is within the past 12 months, essential in this ever changing and evolving marketplace. Every copy of PWE goes to a requested named individual. Be aware of requested magazines with high Non-Controlled figures.

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- ABC Audited
- 100% Individually Requested
- 100% Controlled

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ONLINE ADVERTISING  www.pwemag.co.uk

Plant & Works Engineering is the leading site for the plant, works and maintenance market

- Average 3,250+ Unique users per month,
- 20,000+ page impressions per month
- Breaking news stories on business, legislation and relevant products unique to www.pwemag.co.uk
- News on up and coming events, industrial maintenance, handling & storage, energy efficiency and health & safety markets
- Buyers’ Guide online – the digital replication of PWE’s printed version – the most comprehensive and easy to use guide for the works & maintenance market
- The best features and application stories from recent issues of PWE
- Extensive marketing through in-house titles and optimum websearch

Website
Banner Advert Rates:

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Video of the Month
Your chance to profile your company video
Unique chance to promote your company video or case study from $640 per month

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Upload your white paper, unique response mechanism $160 per month

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Sent to 14,000 subscribers ever month
Get your message direct to the buyers desk
Breaking news stories on business, legislation and relevant product

Newsletter Rates:

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Feature your latest product on the newsletter with full press release included on www.pwemag.co.uk.

Cost: $640 per insertion

Sponsor:
PWE monthly e-newsletter

or the monthly issue alert
Plant & Asset Management is the UK’s leading biennial event dedicated to all aspects of the management and maintenance of physical assets, with a special focus on Smart Maintenance.

With the growing push for businesses to aspire to a Smart Engineering vision, Plant & Asset Management will help visitors take advantage of this technological leap forward, with many of the exhibitors offering technology and services able to help those implementing an Industry 4.0 strategy and transforming to a smart manufacturing era, of which smart maintenance is paramount.

The exhibition provides an ideal opportunity for maintenance professionals to see first-hand these latest products and services all at one event. On offer will be everything from smart preventative maintenance condition monitoring systems, facilities management solutions and maintenance management software, together with training, contract maintenance and consultancy services. Visitors to the event will include chief, plant, works, maintenance, mechanical, electrical, production engineers and managers, plus professionals responsible for their company’s health & safety, training, logistics, facilities management, operations and factory management.

There is little doubt that the ‘smartening’ process of industry and manufacturing is going to change the face of global industry forever, and Plant & Asset Management Exhibition has a key role to play in helping to achieve this. Plant & Asset Management Exhibition will also feature its own dedicated seminar theatre providing fascinating free seminar and panel discussions bringing together all aspects of plant and asset management including CMMS, condition monitoring, smart maintenance, predictive maintenance strategies and technological developments, plus much more.

Contact the sales team to find out how you can exhibit:
Damien Oxlee – 01732 370342 – damien.oxlee@dfamedia.co.uk
Daniella Gavin – 01732 370340 – daniella.gavin@dfamedia.co.uk

Co located shows