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ARCO KEEPING PEOPLE SAFE AT THE O2

Arco, the UK's leading safety company, has signed an agreement with AEG Europe to become Official Safety Equipment Partner of The O2 and Up at The O2, the iconic London venue that attracts 9 million visitors each year from around the globe.

This important partnership means that those working in and around The O2 will have access to Arco's dedicated team of highly qualified experts who can provide practical advice, guidance, safety products and training services that will enable them to carry out their jobs safely. Visitors experiencing Up at The O2, the 90-minute climb with 360-degree panoramic views across the capital, will be kept safe and comfortable with specially designed Arco safety harnesses, shoes and clothing as they aim to reach the summit of London and enjoy an experience to remember at the world's most popular music and entertainment venue.

At the launch of the partnership, Thomas Martin, Arco's Joint Managing Director said: "AEG's mission is to 'give the world reason to cheer' and our reason for being is in helping people stay safe so that they can live life to the full and go home to their families at the end of the day. Our two company missions come together perfectly at Up at The O2.

"We've been in the safety business for over 130 years and our partnership with AEG at The O2 and Up at The O2 gives us a platform to engage with a wider audience and demonstrate our heritage and true expertise in all aspects of safety. We have the opportunity to demonstrate our capability in designing a range of bespoke safety products that will ensure everyone visiting or working at The O2 has a safe and enjoyable experience."

Steve Buchan, General Manager, Up at The O2 said: "Up at The O2 is a world first attraction so historically it has been a challenge building our inventory to meet the operational and technical needs of the business. Our partnership with Arco has provided the solution we were looking for. Through innovative design, cutting-edge materials and a detailed project consultancy approach, together we will be upgrading the attraction to make it more comfortable for our customers in all conditions. We are delighted to have them on board and look forward to developing a long-lasting partnership."

-ENDS-

Notes

About Arco:

Arco is the UK's leading safety company, distributing quality products and training and providing expert advice helping to shape the safety world and make work a safer place. Founded in 1884 and with a heritage spanning four generations, Arco integrates traditional family values with pioneering innovation to offer a world-class range of over 170,000 quality assured, branded and own brand products, including personal protective equipment, clothing, footwear, gloves, workplace safety and hygiene products. Headquartered in Hull, Arco reaches its customers through its extensive product catalogue, interactive website and 43 strong trade counter network. The company has sales of over £268m and employs approximately 1500 people. Arco has been accredited a 'One to Watch' status in the Best Companies Times Top 100 Survey.

Arco is dedicated to its Corporate Social Responsibility policy and continually demonstrates its support of local business communities and charitable organisations, donating in excess of 1% of pre tax profits annually. In 2007, Arco became a member of the Ethical Trading Initiative (ETI) and in 2010 a member of Sedex, the Supplier Ethical Data Exchange. Going forward, Arco further demonstrates its position as the UK's leading safety company as the exclusive supplier of PPE, footwear and workwear to the BLOODHOUND project's support team involved with the design, build and race of a car to raise the world land speed record to 800 mph in 2015, and 1,000mph in 2016. For more information, visit www.arco.co.uk.

About The O2:

The O2 is the world's most popular music and entertainment venue. Since opening in 2007, The O2 has been visited by more than 50 million people and picked up awards including: Venue of the Year at the Music Week Awards, Venue of the Year at the Event Awards, Venue of the Year at the AEO Awards, Pollstar International Arena of the Year (seven consecutive years), Venue Team of the Year at the Event Awards, Best New Major Concert Venue, Venue of the Year at The Event Services Association and Favourite Venue at the TPI Awards.

In addition to the arena, The O2 is also home to indigo at The O2, which is a live performance space, an 11-screen Cineworld complex, Up at The O2 – an experience that allows visitors to walk across the roof of The O2, Brooklyn Bowl - a 12-lane bowling alley, 800 capacity live music space and 130 cover restaurant, and The Avenue, which features 26 bars and restaurants.

For further information on Up at The O₂ please contact:

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