

Perform Wiping Range

RE-EVALUATE YOUR WIPING!

The newly launched Perform range of wiping products from Northwood Hygiene Products has been developed following extensive research and trials that have resulted in establishing new insights into wiper usage.

By Jonathan Hooper, Marketing Manager, Northwood Hygiene Products Ltd

The concept of matching wiper to task reduces the expense of both over-specifying and under-specifying the wiper requirement. It isn't difficult to do and the rewards can be substantial.

The key wiper requirements of absorbency, low linting, solvent resistance, non-abrasion, heat resistance and durability and bulk are not always all required on each and every wiping occasion. Likewise in the four major wiping categories of mopping, cleaning down equipment, surface preparation and polishing, the priority of the wiper features alters depending on the task in hand. There is no need to over-specify if the wiper use is restricted to mopping up spills, whereas cleaning a clutch-housing does demand durability and solvent resistance as an essential to successful wiping.

However, there is little point in investing in a wiping performance evaluation if the next wiper out of the container is not capable of delivering exactly the same quality and performance characteristics as the previous one. When bags of rags are the preferred wiping solution then different materials display differing performance behaviours, so jobs can take longer or use more material than was expected to achieve the necessary standards. The danger of accidental damage because of wiper contamination due to buttons or zips can be another cause for worry. Perform wipers make all those concerns go away. Whether tissue, air laid or non-woven wipers are the ones best suited to the task in hand, Perform's meticulous quality control ensures that each wipe delivers the expected result every time. So each wiping task uses the minimum amount to maximum effect. The resulting cost in use benefits are obvious!

Operators themselves were not ignored in the research and product trials either. Single station working often means that wiper roll dispensers provide the best solutions, but in many other situations, portability is major operator issue. Optimum pack sizes that allow dispensers to be transported easily yet have sufficient capacity to ensure that time-consuming trips to re-stock are minimised are a significant part of the new Perform offer. Operator satisfaction is an important consideration so the feel of the wiper in the hand is important in some uses. Again within the Perform range there are wipers that have that bulkier hand feel when the task in hand demands that feature.

Results of the trials showed users were much impressed with Perform's performance when compared with competitor products and solutions. Wet and dry abrasion resistance, low linting and in particular the speed of absorbency were all highlighted as being especially impressive. A wiper's durability and resulting multiple usage are not always appropriate. In those instances where hygiene is a particular priority, catering, food preparation, even some washrooms, then the risk of bacterial build up and transference is a significant

concern to health and safety. In that instance single use wipes are essential to maintaining the required hygiene standards, another example of matching wiper to task with the necessary insights to deliver the best wiping solution.

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