
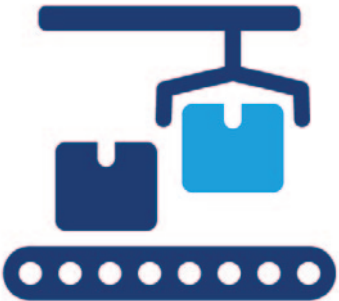









# **PWE** Since 1981 **Plant & Works Engineering**

The industry's voice for over 40 years

Print ■ Digital ■ Podcasts ■ Events

 <p><b>FACTORY</b></p>	 <p><b>PRODUCTION</b></p>	 <p><b>WORKER</b></p>
 <p><b>PROCESS</b></p>	 <p><b>MANUFACTURE</b></p>	 <p><b>AUTOMATION</b></p>
 <p><b>TECHNICIAN</b></p>	 <p><b>MACHINERY</b></p>	 <p><b>WAREHOUSE</b></p>

## Media Information 2025

[www.pwemag.co.uk](http://www.pwemag.co.uk)



## MESSAGE FROM THE EDITOR

Since its launch in 1981, PWE has been a steadfast witness to the technological breakthroughs that continue to reshape our world. As we move through 2025, our commitment to bringing you the latest news, pioneering technologies, thought-provoking leadership pieces, and insightful case studies remains as strong as ever. Our deeply focused editorial profile, supported by a well-researched and influential circulation, ensures our voice remains independent and authoritative within the industry.

PWE has consistently been the go-to source for showcasing the most groundbreaking advancements from across the globe, alongside real-world application stories, comprehensive technology insights, and expert guidance. Whether it's through our special supplements, educational features, live events, or our expanding digital broadcasts and podcasts, we're dedicated to keeping you at the cutting edge of industry developments.

At the core of PWE is our heritage in industrial maintenance, brought to life in our monthly feature - Maintenance Matters. This series explores the full spectrum of maintenance topics, from traditional practices to the latest trends in industrial digitalisation and integrated maintenance strategies like condition monitoring (CM) systems—essential for driving the future of UK manufacturing.

Our extensive high-quality editorial content, available online ([www.pwemag.co.uk](http://www.pwemag.co.uk)) and across digital and print platforms, connects you directly with a dedicated readership, key industry decision-makers, and your customers. With a unique combination of industrial heritage and independent, in-depth analysis, PWE is one of the UK's most respected and influential voices in the industrial sector.

**Aaron Blutstein, Editor**

## Talking Industry

### Online Panel Discussions



Talking Industry is a series of unscripted online panel discussions organised by the DFA Media Group, in which experts from the world of manufacturing discuss issues of vital importance to the sector.

Find out more:  
[www.talkingindustry.org](http://www.talkingindustry.org)

### Podcasts



The Talking Industry Podcast gives followers the opportunity to listen on the go, while our editors speak with influential manufacturing minds around, engineering, automation, robotics, skills, safety and lots more topics affecting UK manufacturing.

Find out more:  
[www.talkingindustry.org/podcast](http://www.talkingindustry.org/podcast)

# 2025 EDITORIAL PROGRAMME

2025	Maintenance Matters	Process, Controls & Plant	Energy & Environmental Management	Handling & Safety Matters	Special Focus	General Promotions and Bonus
<b>February/ March</b>	Smart Maintenance Condition Monitoring	Compressed Air Pumps & Valves	Boilers, Burners & Controls HVAC	Handling & Storage	Skills & Training	Talking Industry Live
<b>April/ May</b>	CMMS Plant & Asset Management	Compressed Air Seals, Bearings & Lubrication	Boilers, Burners & Controls Net Zero	Health & Safety	Hire Equipment	Maintec 2025 SM&E Week
<b>June/ July</b>	Smart Maintenance Condition Monitoring	Compressed Air CHP	Boilers, Burners & Controls Cooling	Handling & Storage	Food & Beverage	
<b>August/ September</b>	OEE CMMS	Compressed Air Seals, Bearings & Lubrication	Boilers, Burners & Controls HVAC	Health & Safety	Net Zero Skills & Training	PPMA 2025
<b>October/ November</b>	Smart Maintenance Condition Monitoring	Compressed Air Pumps & Valves	Boilers, Burners & Controls Cooling	Handling & Storage	Industrial Security	Advanced Engineering
<b>December/ January 26</b>	<b>ANNUAL BUYERS' GUIDE 2026</b>					
	Plant & Asset Management CMMS	Compressed Air Seals, Bearing Lubrication	Boilers, Burners & Controls	Health & Safety	Skills & Training	
<b>Regulars in Every Issue</b>		EDITOR'S COMMENT, INSIGHT, NEWS, PROBLEM SOLVER, BCAS/ MAKE UK COMMENT				



# DISPLAY ADVERTISING RATES

## FULL COLOUR

Number of insertions:	1	3	6
Double page spread	£3500	£3315	£3130
Full page	£2000	£1890	£1785
Junior page	£1800	£1755	£1710
Half page	£1100	£1045	£990
Quarter page	£595	£570	£545

## PRODUCTS & SERVICES DIRECTORY

Standard size 37 x 80mm: **£1000 for 6 issues**  
 Double size 37 x 160mm: **£1900 for 6 issues**  
 Web Locator URL: **£500 for 6 issues**

## EDITORIAL FEATURE SPOTLIGHTS

120 words, image and contact details in one issue: **£220 per issue**  
 Bespoke packages available – **Contact 01732 370340**

## FRONT COVER PACKAGES

Front Cover Strip + DPS: **£4500**  
 Front Cover Strip + Full page: **£3000**

## SPECIAL POSITION

Inside front cover: **£2400**  
 Outside back cover: **£2600**

## INSERTS

A great way to attract sales leads by inserting your company literature into the main body of *Plant & Works Engineering* magazine. Full circulation or split regional runs available. Contact the sales team for information.

# DFA DIRECT MAIL & E-CAST SERVICES

Target your campaign – choose from DFA Media Group’s full range of titles and 60k+ contacts from Drives & Controls, Hydraulics & Pneumatics, Plant & Works Engineering, Smart Machines & Factories, Power Electronics Europe.

Select by: ■ Business ■ Activity ■ Job Function ■ Areas of Interest ■ Number of Employees

Select from e-Cast or Post.

- Target your campaign to the second, direct to your clients
- Ability to interrogate results and measure campaign effectiveness
- Plan for future programmes with confidence.

**Direct Mail/List rental: £210 per 1,000 (minimum order £500)**

**e-Cast rate: 3k – £420 3-5k – £385 / 1,000 6-10k – £325 / 1000 10k+ – £275 / 1000 Lease: POA**

Example of E-Casts



# BESPOKE MARKETING PACKAGES & SOLUTIONS

With decades of PR and marketing experience we can provide your company with bespoke solutions to achieve your marketing objectives. These include; content creation, lead generation, market studies, social media campaigns as well as webinar promotion and hosting. Contact the team to see how we can help.

# ONLINE ADVERTISING & SPECIFICATIONS

Plant & Works Engineering’s frequently updated global website ([www.pwemag.co.uk](http://www.pwemag.co.uk)) has established itself as a leading online resource for the Plant, Works, Maintenance & Factory services market. Each month the site typically attracts well over 20,000 page views and more than 3,250+ unique users per month and the numbers are continuing to grow. Banner advertising on the website is available on a cost per months basis.

Web site Ad Options	Rates:	Size (pixels)	File size (max)	Resolution	Format
Website Takeover Banners	£1750	519 x 1297	20kB	72dpi	gif/jpg/html
Leaderboard Banner	£695	950 x 125	20kB	72dpi	gif/jpg/html
Full Banner	£465	470 x 134	20kB	72dpi	gif/jpg/html
Standard Tile	£420	125 x 125	15kB	72dpi	gif/jpg/html
MPU	£575	300 x 300	20kB	72dpi	gif/jpg/html
Skyscraper	£635	160 x 600	20kB	72dpi	gif/jpg/html

## E-NEWSLETTER ADVERTISING

Plant & Works Engineering’s e-newsletter is sent out on a monthly basis to over 10,000 subscribers. To promote new products, technical articles or company articles we offer both press release packages and banner advertisements every month.

E-Newsletter Ad Options	Rates:	Size (pixels)	File size (max)	Resolution	Format
Headline Banner	£795	728 x 90	20kB	72dpi	gif/jpg/html
Content Banner	£595	728 x 90	20kB	72dpi	gif/jpg/html
Sponsored Panel Press Release	£485	100 words, image and link	20kB	72dpi	gif/jpg/html



# MECHANICAL DATA & CONTACT DETAILS

## MATERIAL REQUIREMENTS

Printed Web Offset. Advertising copy can be supplied as Press-Optimized pdf, high-resolution eps / tiff / jpg files or QuarkXpress / InDesign files (including all support files and fonts).

All graphics should be supplied at 300dpi at size to be used. All colours should be CMYK or grayscale for mono. Please also supply a colour proof to the Production Manager at the address below as we cannot be held responsible for any colour variations otherwise.

Please contact our Production Manager, Chris Davis with any queries regarding supply of material, reproduction, etc.

## LOOSE AND BOUND INSERTS

Please contact our Production Manager, Chris Davis, for mechanical data and insert delivery procedure.

## CANCELLATIONS

Cancellation or suspension of an insertion must be made in writing to the appropriate individual publication(s). All cancellations are subject to a minimum of six weeks prior to final copy date.

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## Dimensions: Height x Width mm

### Front Cover Strip

Type .....200 x 51

### Full A4 Page

Type .....254 x 178  
 Trim .....297 x 210  
 Bleed .....303 x 216

### Half Page Horizontal

Type .....124 x 178  
 Trim .....146 x 210  
 Bleed .....152 x 216

### Half Page Vertical

Type .....254 x 86  
 Trim .....297 x 96  
 Bleed .....303 x 102

### Third Page

Horizontal Type .....80 x 178  
 Horizontal Trim .....104 x 178  
 Horizontal Bleed .....110 x 178  
 Vertical Type .....254 x 72  
 Vertical Trim .....297 x 72  
 Vertical Bleed .....303 x 78

### Quarter Page

Standard .....124 x 86  
 Horizontal Type .....59 x 178  
 Horizontal Trim .....77 x 210  
 Horizontal Bleed .....83 x 216  
 Vertical Type .....254 x 43  
 Vertical Trim .....297 x 52  
 Vertical Bleed .....303 x 58

### Junior Page .....190 x 130

### Double Page Spread

Type .....254 x 394  
 Trim .....297 x 420  
 Bleed .....303 x 436

### Half Page Spread

Type .....124 x 394  
 Trim .....146 x 420  
 Bleed .....152 x 436

### Third Page Spread

Type .....80 x 394  
 Trim .....104 x 420  
 Bleed .....110 x 436

### Quarter Page Spread

Type .....59 x 394  
 Trim .....77 x 420  
 Bleed .....83 x 436

### Products & Services advert

Standard entry .....80 x 37  
 Double entry .....160 x 37

## AT THE HEART OF INDUSTRY

