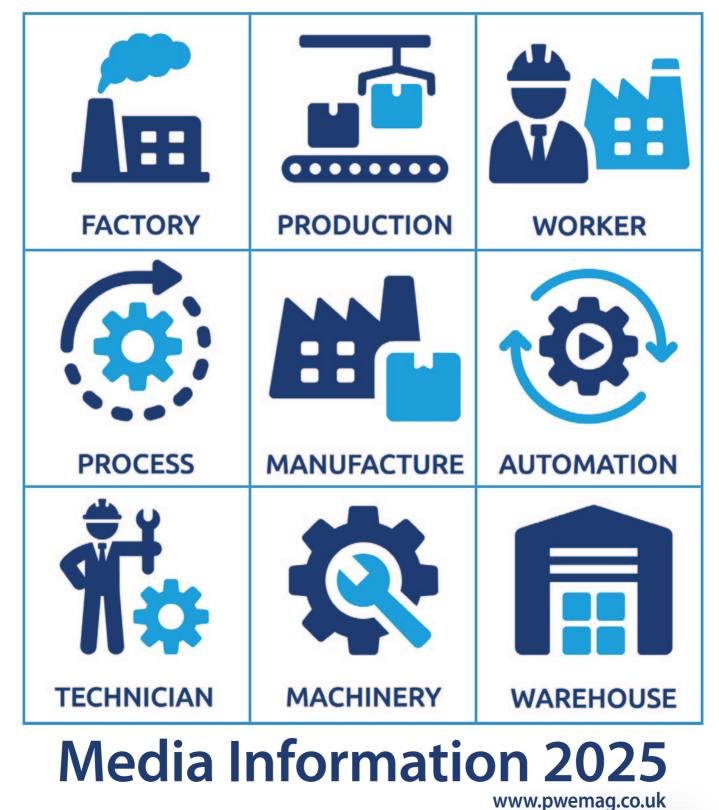
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Plant & Works Engineering

The industry's voice for over 40 years

Print Digital Podcasts Events



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ABC audited circulation

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MESSAGE FROM THE EDITOR

Since its launch in 1981, PWE has been a steadfast witness to the technological breakthroughs that continue to reshape our world. As we move through 2025, our commitment to bringing you the latest news, pioneering technologies, thought-provoking leadership pieces, and insightful case studies remains as strong as ever. Our deeply focused editorial profile, supported by a well-researched and influential circulation, ensures our voice remains independent and authoritative within the industry.

PWE has consistently been the go-to source for showcasing the most groundbreaking advancements from across the globe, alongside real-world application stories, comprehensive technology insights, and expert guidance. Whether it's through our special supplements, educational features, live events, or our expanding digital broadcasts and podcasts, we're dedicated to keeping you at the cutting edge of industry developments. At the core of PWE is our heritage in industrial maintenance, brought to life in our monthly feature - Maintenance Matters. This series explores the full spectrum of maintenance topics, from traditional practices to the latest trends in industrial digitalisation and integrated maintenance strategies like condition monitoring (CM) systems—essential for driving the future of UK manufacturing.

Our extensive high-quality editorial content, available online (www.pwemag.co.uk) and across digital and print platforms, connects you directly with a dedicated readership, key industry decision-makers, and your customers. With a unique combination of industrial heritage and independent, in-depth analysis, PWE is one of the UK's most respected and influential voices in the industrial sector.

Aaron Blutstein, Editor

Talking Industry

Online Panel Discussions



Talking Industry is a series of unscripted online panel discussions organised by the DFA Media Group, in which experts from the world of manufacturing discuss issues of vital importance to the sector.

Find out more: www.talkingindustry.org

Podcasts



The Talking Industry Podcast gives followers the opportunity to listen on the go, while our editors speak with influential manufacturing minds around, engineering, automation, robotics, skills, safety and lots more topics affecting UK manufacturing.

Find out more: www.talkingindustry.org/podcast

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2025	Maintenance Matters	Process, Controls & Plant	Energy & Environmental Management	Handling & Safety Matters	Special Focus	General Promotions and Bonus
February/ March	Smart Maintenance Condition Monitoring	Compressed Air Pumps & Valves	Boilers, Burners & Controls HVAC	Handling & Storage	Skills & Training	Talking Industry Live
April/ May	CMMS Plant & Asset Management	Compressed Air Seals, Bearings & Lubrication	Boilers, Burners & Controls Net Zero	Health & Safety	Hire Equipment	Maintec 2025 SM&E Week
June/ July	Smart Maintenance Condition Monitoring	Compressed Air CHP	Boilers, Burners & Controls Cooling	Handling & Storage	Food & Beverage	
August/ September	OEE CMMS	Compressed Air Seals, Bearings & Lubrication	Boilers, Burners & Controls HVAC	Health & Safety	Net Zero Skills & Training	PPMA 2025
October/ November	Smart Maintenance Condition Monitoring	Compressed Air Pumps & Valves	Boilers, Burners & Controls Cooling	Handling & Storage	Industrial Security	Advanced Engineering
December/ January 26			ANNUAL BUYE	RS' GUIDE 2026		
	Plant & Asset Management CMMS	Compressed Air Seals, Bearing Lubrication	Boilers, Burners & Controls	Health & Safety	Skills & Training	
Regulars in	Every Issue	EDITOR'S COMM	IENT, INSIGHT, NE	WS, PROBLEM SO	LVER, BCAS/ MAI	KE UK COMMENT

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CIRCULATION ACTIVITY

CIRCULATION BY JOB TITLE		Engineers	TOTAL	Mechanical Engineering	1165
Directors	TOTAL	Chief/ Works/Plant/Maintenance	875	Non-Metallic Mineral Products	221
	690	Manufacturing/Production/Process	515	Rubber & Plastics	743
Managing		Manufacturing/Production/Process Mechanical/Electrical		Textile	221
Works/Plant/Maintenance	639		126	Electrical/Electronic Engineering	902
Manufacturing	327	Facilities/Energy/Site Service	185	Motor Vehicle & Parts	902 270
Operations/Production	360	Project	319		
Others	94	Others	70	National & Local Government	563
TOTAL	2110	TOTAL	2090	Chemicals & Pharmaceuticals	728
		OVERALL TOTAL	10,346	Coke, Refined Petroleum Products	135
Managers	TOTAL			Electricity/Gas/Water Supply	380
Works/Plant/Maintenance	1638	CIRCULATION BY BUSINESS ACTIVITY		Machinery Manufacture	346
	407		TOTAL	Other Transport Equipment	151
Manufacturing		Description		Other Manufacturing Industry	742
Operations/Production/Technical	635	Mining and Quarrying	190	TOTAL	10346
General/Engineering/Factory	971	Food/Drink/Tobacco	1525		
Facilities/Estates/Energy	652	Basic Metals & Fabrication	854	CIRCULATION BY COMPANY (Employ	vee size)
Warehouse/Stores/Logistics	384	Wood & Wood Products	202	1 - 99	4798
Purchasing	207	Leather & Leather Goods	76	100-199	2135
Health and Safety/Training	924	Transport, Communication & Banking	157	200 - 499	2237
Project	229	Hotel & Restaurants	132	500 - 999	846
Others	100	Pulp, Paper Products, Printing	513		
				1000+	330
TOTAL	6147	Construction	132	TOTAL CIRCULATION	10,346

WHO'S READING THE MAGAZINE? WHAT THE ABC FIGURES MEAN

100% REQUESTED CIRCULATION

Plant & Works Engineering offers the advertiser the best value for money when targeting the decision makers within the UK Industrial maintenance market with a strong circulation that is current and relevant: and reflective of the size of the market, our strengths lie in the fact that our circulation is 100% controlled and 100% requested offering current and relevant value. In today's market where magazine circulations can be misleading, we endorse our claim, with the highly respected and acclaimed ABC certification, offering you piece of mind that we deliver all of our magazines to the relevant people in this highly competitive industry. Be aware of requested magazines with high Non-Controlled figures. **Check for yourself at www.abc.org.uk**

ON

PLANT & WORKS ENGINEERING COPY DEADLINES

Month	Issue Copy Deadline 2025	Month	E-news Copy Deadline 2025
February/	1st February	January	19th January
March	I St February	February	17th February
April/	27th March	March	17th March
Мау		April	20th April
June/	4th June	May	20th May
July	40150116	June	19th June
August/	31st July	July	21st July
September	STSCJUly	August	18th August
October/	22nd September	September	21st September
November		October	20th October
December/	24th November	November	17th November
January 25		December	8th December

DISPLAY ADVERTISING RATES

FULL COLOUR

Number of insertions:	1	3	6
Double page spread	£3500	£3315	£3130
Full page	£2000	£1890	£1785
Junior page	£1800	£1755	£1710
Half page	£1100	£1045	£990
Quarter page	£595	£570	£545

PRODUCTS & SERVICES DIRECTORY

Standard size 37 x 80mm:£1000 for 6 issuesDouble size 37 x 160mm:£1900 for 6 issuesWeb Locator URL:£500 for 6 issues

EDITORIAL FEATURE SPOTLIGHTS

120 words, image and contact details in one issue: **£220 per issue** Bespoke packages available – **Contact 01732 370340**

FRONT COVER PACKAGESFront Cover Strip + DPS:£4500Front Cover Strip + Full page:£3000SPECIAL POSITION1nside front cover:£2400Outside back cover£2600

INSERTS

A great way to attract sales leads by inserting your company literature into the main body of *Plant & Works Engineering* magazine. Full circulation or split regional runs available. Contact the sales team for information.



Select from e-Cast or Post.

- Target your campaign to the second, direct to your clients
- Ability to interrogate results and measure campaign effectiveness
- Plan for future programmes with confidence.

Direct Mail/List rental: £210 per 1,000 (minimum order £500)

e-Cast rate: 3k - £420 3-5k - £385 / 1,000 6-10k - £325 / 1000 10k+ - £275 / 1000 Lease: POA

BESPOKE MARKETING PACKAGES & SOLUTIONS

With decades of PR and marketing experience we can provide your company with bespoke solutions to achieve your marketing objectives. These include; content creation, lead generation, market studies, social media campaigns as well as webinar promotion and hosting. Contact the team to see how we can help.

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ONLINE ADVERTISING & SPECIFICATIONS

Plant & Works Engineering's frequently updated global website (www.pwemag.co.uk) has established itself as a leading online resource for the Plant, Works, Maintenance & Factory services market. Each month the site typically attracts well over 20,000 page views and more than 3,250+ unique users per month and the numbers are continuing to grow. Banner advertising on the website is available on a cost per months basis.

Web site Ad Options	Rates:	Size (pixels)	File size (max)	Resolution	Format
Website Takeover Banners	£1750	519 x 1297	20kB	72dpi	gif/jpg/html
Leaderboard Banner	£695	950 x 125	20kB	72dpi	gif/jpg/html
Full Banner	£465	470 x 134	20kB	72dpi	gif/jpg/html
Standard Tile	£420	125 x 125	15kB	72dpi	gif/jpg/html
MPU	£575	300 x 300	20kB	72dpi	gif/jpg/html
Skyscraper	£635	160 x 600	20kB	72dpi	gif/jpg/html

E-NEWSLETTER ADVERTISING

Plant & Works Engineering's e-newsletter is sent out on a monthly basis to over 10,000 subscribers. To promote new products, technical articles or company articles we offer both press release packages and banner advertisements every month.

E-Newsletter Ad Options	Rates:	Size (pixels)	File size (max)	Resolution	Format
Headline Banner	£795	728 x 90	20kB	72dpi	gif/jpg/html
Content Banner	£595	728 x 90	20kB	72dpi	gif/jpg/html
Sponsored Panel Press Release	£485	100 words, image and link	20kB	72dpi	gif/jpg/html

Example of E-Casts

OMROD

MECHANICAL DATA & CONTACT DETAILS

MATERIAL REQUIREMENTS

Printed Web Offset. Advertising copy can be supplied as Press-Optimized pdf, high-resolution eps / tiff / jpg files or QuarkXpress / InDesign files (including all support files and fonts).

All graphics should be supplied at 300dpi at size to be used. All colours should be CMYK or grayscale for mono. Please also supply a colour proof to the Production Manager at the address below as we cannot be held responsible for any colour variations otherwise.

Please contact our Production Manager, Chris Davis with any queries regarding supply of material, reproduction, etc.

LOOSE AND BOUND INSERTS

Please contact our Production Manager, Chris Davis, for mechanical data and insert delivery procedure.

CANCELLATIONS

Cancellation or suspension of an insertion must be made in writing to the appropriate individual publication(s). All cancellations are subject to a minimum of six weeks prior to final copy date.

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audited

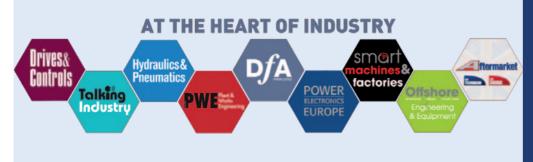
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Head Office: DFA Media Group 192 High Street, Tonbridge, Kent TN9 1BE UK t: +44 (0) 1732 370340 info@dfamedia.co.uk - www.pwemag.co.uk







Dimensions: Height x Width mm

Front Cover Strip

Гуре																						.20	0	х	5	1
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Full A4 Page

Туре	254 x 178
Trim	297 x 210
Bleed	303 x 216

Half Page Horizontal

Type											.1	24		х	1	78	3
Trim											.1	46	52	х	2	1()
Bleed											.1	52		х	2	16	5

Half Page Vertical

Туре	254 x 86
Trim	297 x 96
Bleed	03 x 102

Third Page

Horizontal Type	80 x 178
Horizontal Trim1	04 x 178
Horizontal Bleed1	10 x 178
Vertical Type	254 x 72
Vertical Trim	297 x 72
Vertical Bleed	303 x 78

Quarter Page

Standard	.124 x 86
Horizontal Type	59 x 178
Horizontal Trim	77 x 210
Horizontal Bleed	83 x 216
Vertical Type	254 x 43
Vertical Trim	297 x 52
Vertical Bleed	303 x 58

Junior Page190 x 130

Double Page Spread

Type .					•	• •					2	25	54	х	(39	92	1	
Trim .					•	• •					2	29	97	х	(4	42	2()	
Bleed					•	• •						30)3	Х	4	43	36	5	

Half Page Spread

Туре	124 x 394
Trim	146 x 420
Bleed	152 x 436

Third Page Spread

Туре	 									. 8	80)	X.	39	94	ŀ
Trim										1()4)	×	42	20)
Bleed										1	10)	×٠	43	36	5

Quarter Page Spread

Туре	59 x 394
Trim	77 x 420
Bleed	83 x 436

Products & Services advert

Standard entry	80 x 37
Double entry .	 60 x 37