



News release

7th June 2022

New head for ROCOL technical team

A new Technical Manager has joined the team at global industrial lubricants, cutting fluids and line marking systems manufacturer, ROCOL.

Carmen Martinez Lerga joins from her previous role as Formulations Project Manager at Thornton & Ross with an extensive career in pharmaco-cosmetics and oils in companies such as Stada, Unilever and Croda.

ROCOL is a market leader in the manufacture of high-performance lubricants for some of the most challenging operations and applications in industry. The company's industrial lubricants, cutting fluids and line marking systems are used by engineers across the globe in the industrial, food processing, metalworking, aerospace, site safety and heavy industry sectors.

Part of ITW, a multinational, US-owned, Fortune 150 company, ROCOL is one of 6 teams within the ITW Fluids Europe division that Carmen will be responsible for in her new role.

Carmen brings a wealth of experience in the formulation and reformulation of products to meet changing regulatory demands, and she has a track record of developing and mentoring scientists to build teams that deliver high-quality research and product development.

Carmen's work also includes extensive project management and working with regulatory bodies to achieve accreditation for products, enabling them to be marketed and sold.

At ROCOL, Carmen will be working with her teams to ensure that ROCOL remains an innovator in the market and ensure that products continue to deliver the results that customers expect. She will also be looking at the way the technical teams work together to ensure that they have the support they need to respond quickly to customer needs.



News release

Carmen says, “The business has a culture and appetite to continually evolve and improve. This is a fantastic environment to work in and I have had a warm welcome from everyone. My aim is to support the team and our customers as we continue to develop new, industry-leading products. The potential is huge, and the prospect of heading up such a skilled and knowledgeable technical team is one that I relish.”

Commercial Director Andrew Hemingway says, “Carmen is fantastic to have in the business and I know that we will benefit from her significant knowledge in managing projects and teams. Her leadership will be invaluable as we look to bring together the technical departments across ITW Fluids Europe to share knowledge and experience. This will help us continue to evolve and stay ahead of our competitors.

Get sociable with ROCOL:

[Twitter](#)

[LinkedIn](#)