

## **NEWS RELEASE**

### **Rubix UK acquires Advanced Industrial Rewinds**

Rubix UK has acquired the business and assets of Advanced Industrial Rewinds (AIR), a leading British specialist electrical motor repair company.

Established in Durham over a decade ago, AIR provides expertise in the rewind, refurbishment and mechanical repair of electrical motors.

AIR operates from 4000 sq. ft state-of-the-art premises in Durham City. Its specialist engineers have over 40 years of experience, not only in electrical motor rewinds and repairs, but also gearbox / pump and fan repairs, transformer brake and clutch coil repairs, supply of new motors, drives, pumps and gearboxes. It's commitment to value and quality are backed up by a 12-month warranty on all its work. In addition, AIR offers mechanical services such as machine work and site services for its manufacturing customers.

AIR will continue to operate independently as a part of the Rubix family. AIR will enhance the Rubix Group's technical capabilities, particularly in the North East of England, extending its geographic footprint for these services by supplementing the company's existing engineering repair centres based in Southampton, Maidstone, Newport, Leeds, Wolverhampton and Uddingston. It also further underlines the Rubix value proposition as a multi-specialist supplier of industrial products and services and particularly in relation to engineering services.

John Lydon, newly appointed General Manager of AIR commented:

“This is an exciting time for AIR. Becoming part of Rubix confirms our position as the leading supplier for our engineering services in this part of the country whilst also recognising the

substantial future demand for our expertise and skills. We also see this as a highly attractive proposition for our team in being able to offer our expert help to the Rubix manufacturing customer base, particularly in this region.”

Lydon and his management team will lead AIR and report to Peter Burrows, Head of Engineering at Rubix.

Burrows noted that “this acquisition represents a coming together of two businesses which share a “value first” approach and a commitment to the highest quality of service. AIR’s highly skilled engineers offer repair, bespoke manufacturing of extended shafts and motors, and specialist expertise which extends our portfolio of repair services geographically, giving us a strong presence for these services in the North East whilst supplementing the UK business resources nationally.”

### **About Advanced Industrial Rewinds**

Advanced Industrial Rewinds is one of the leading specialist electrical motor repair businesses in the North East. Its repair centre was established in Durham over 11 years ago, whilst its leadership team has over 40 years’ experience in this sector. The team are experts in the rewind, refurbishment, and mechanical repair of electrical motors. They operate from 4000 sq. ft modern premises in Durham City which are easily accessible from the A19 / A1. For more information visit: [www.advancedrewinds.com](http://www.advancedrewinds.com).

### **About Rubix**

Rubix is Europe’s largest supplier of industrial maintenance, repair and overhaul products and services. It was created from the merger of IPH with Brammer in 2017, following the acquisition of Brammer by Advent International.

From around 750 + locations across 22 countries, 8,500 employees help to identify, install and provide a leading range of industrial products and services to more than 20,000

customers. The business had combined sales of €2.4bn in 2020 and is a leader distributor in bearings, transmission and automation, fluid power, machining, assembly, tools and protective equipment.

Key market brands across Europe include: Biesheuvel Techniek, Brammer, Brammer Buck & Hickman, Giner, Hydraflow, Julsa, Knowlton & Newman, Kistenpfennig, Lerbs, Matrix Tooling Services, MCA, Minetti, Montalpina, Novotech, Orexad, Peter Campbell Sales, Robod, Syresa, and Zitec. For more information visit: [www.rubix.com](http://www.rubix.com)