

# EXPORTA

Product Handling Solutions **FAST**

## Exporta introduces a new plastic pallet eco-rating system.

Exporta, the UK's Product Handling Experts, introduce a new plastic pallet eco-rating system. This system allows customers to purchase a pallet with full visibility of its environmental impact.

Exporta is committed to promoting sustainability, from the energy-saving commitments they make within their working environment right through to the products they provide. In an effort to promote a more sustainable future within the supply chain, they have brought in a specialist plastic pallet eco-rating system.

### ECO

Can be recycled



### ECO PLUS

Recycled material  
Can be recycled



### ECO MAX

Recycled material  
Can be recycled  
Can be repaired



The ECO MAX pallet is the most sustainable choice within this rating system as it can be repaired as well as recycled. The intention here is to improve the longevity and life-span of these pallets. It will also reduce plastic waste in the manufacturing process, as the need for virgin plastic is eradicated through the use of a recycling scheme.

The additional environmental initiatives Exporta have undertaken are explained in more detail below, including how their plastic recycling scheme works.

### ISO14001

A commitment to sustainability and a more comprehensive environmental outlook is always present in Exporta's day-to-day activities and within the product ranges available. The business has once again achieved ISO14001 certification. The ISO140001 standard ensures organisations manage their environmental responsibilities. This allows Exporta to improve, and maintain, an environmental management system that conforms with an established environmental policy.

### Exporta's Plastic Recycling Scheme

Plastic waste is a huge global issue and Exporta know that being an environmentally friendly supplier is essential. Their recycling scheme started as a result of customer feedback. It was a point universally raised by companies who wanted to know how they could recycle their old products. Exporta value and support this feedback and introduced a workable scheme that is free to use. They teamed up with Plastic Expert to offer free recycling to their customers across different plastic ranges i.e. pallets, plastic containers, boxes and crates. This **FREE collection service and recycling scheme** is open to all customers to dispose of plastic products at the end of their usable life.



## The Recycle Cycle of Plastic Pallets



Fig 1.2 – The Pallet Recycle Cycle

“This is a solid initiative that not only helps our customers but also contributes to reducing plastic waste. A recent survey of our customers showed a 92% satisfaction score, which we aim to improve further by introducing services like this one.”

**Dale Paterson, Managing Director at Exporta.**

Plastic Expert, like Exporta, is an independent business with a real passion for diverting plastic scrap from landfill.

“We are really pleased to be able to support Exporta and their customers with this plastic recycling scheme, and look forward to helping them make a difference for many years to come.”

**Ryan Knight, Sales Director at Plastic Expert.**