



Press Information

Ovako Steel Navigator - finds the best steel for customers

Ovako Steel Navigator is a digital platform that allows customers to search for and identify the best steel for their applications.

The investment in Steel Navigator is part of Ovako's global digitalization strategy and underscores the group's objective to provide its customers with the best service in the industry.

"The steel industry is facing a major transformation with the ongoing wave of digitalization, and we want to be a pioneer in this work," says Göran Nyström, EVP Group Marketing & Technology. "The launch of Steel Navigator enhances our service offering to the market for engineering steel and will help our customers to quickly identify the right steel for their application, making their processes more efficient."

Steel Navigator allows customers to search for specific steel grades by group, quality, type of process, product and chemical composition. Not just among Ovako's steels, but also among steels supplied by its competitors.

Steel Navigator is available globally at steelnavigator.ovako.com.

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