

## **Winn & Coales International Ltd, International Conference - UK September 2017**

Anti-corrosion and sealing specialist Winn & Coales International have recently held their biennial International Sales Conference in September. The company, currently enjoying its 134<sup>th</sup> year of trading, is well known in the world of corrosion prevention for its high quality product brands including Denso, Premier™, Protal™, Archco™, Steelcoat™, Premier Shrink Sleeves™ and SeaShield™.

This year the conference was held at the head office in London, UK and representatives from the company's subsidiaries in Australia, New Zealand, Canada, South Africa and the USA joined key staff from the United Kingdom for a week of intensive talks including new product innovations and practical workshops. This conference is historically held at different locations around the world and the company finds this a great way of stimulating staff into producing new product ideas and solutions to meet their customer's demands.

Time was also allocated during the conference for relaxation with planned dinners and outings culminating in a special Farewell Dinner at The Institute of Directors in London on September 15<sup>th</sup>. At the end of the conference the overall feeling was one of great success and a renewed optimism that the company was heading for an exciting and prosperous future.