



**Meet the challenge of warehouse automation with help from
new Lenze technical article**

New technical article from Lenze explains how to overcome the challenge of warehouse automation and achieve optimum performance.

Today's automation systems need to be faster, more agile and even more available than ever before. In Lenze's new intralogistics technical article the challenges facing today's warehouse automation machine builders are discussed and solutions given to choosing the right technology, supporting partners, ensuring the right development tools are used and Industry 4.0 readiness incorporated.

The technical article entitled 'Meeting The Warehouse Automation Challenge' is available as a free PDF download from the Lenze website. It's a must-read for the builders of warehouse handling equipment, who are faced with developing solutions for distribution centres more complex than ever before.

Primed with the information and ideas outlined in the technical article, OEMs can make smart choices about the components and technology platforms they use – helping to ensure faster machine development, lower purchase costs, easier integration into the warehouse system and optimal performance.

Duncan Pointon, Business Development Manager at Lenze, comments: "We want to enable our OEM partners to make choices about components and technology platforms that benefit them long-term as well as in the shorter-term. That is why we have

developed this technical article, which discusses how to meet the warehouse automation challenge head on.”

For more information and to download the new Lenze technical article visit the website

About Lenze UK

Lenze is a globally active solutions provider of motion centric automation, offering a comprehensive portfolio of products and services: offering everything from controllers to electric drives and electromechanical applications, plus engineering services and tools.

Lenze’s experts work together with the customer, designing integrated drive and automation solutions that simplify the realisation, production and servicing of machines. Lenze is one of the few suppliers in the market who support the machine builder in all phases of the machine-building process.

Employing around 3,300 people worldwide, Lenze is represented in 60 countries by its own sales companies, development sites and production plants, backed by a network of service partners. The main headquarters are in Germany, with a large research and development division, two production sites and a logistics centre that supplies customers in north eastern Europe. Customers are supported by an international network of sales and application engineers.