

Pryor to launch on-the-fly laser component marking at Automechanika 2018

Stand D13

World leading marking, identification and traceability specialist [Pryor Marking Technology](#) will be showcasing its comprehensive range of solutions for identifying and tracing parts in the automotive manufacturing process at Automechanika 2018, with a strong focus on laser marking.

There is growing demand for precision laser marking in the automotive sector and Pryor's advanced laser marking systems have already gained considerable traction with OEMs and Tier 1 suppliers. In particular, Pryor's ability to design, develop and manufacture custom engineered and fully automated solutions, which can be integrated with existing production lines has made them a key partner to a number of major automotive brands.

At this year's Automechanika exhibition, Pryor will be launching its innovative laser marking on the fly technology. This enables permanent laser marking and verification of components on high speed conveyors, in an as little as 0.5 seconds, without the need to pause the production line. Camera verification ensures every laser mark is automatically checked for definition, integrity and position. This is ideal for the high speed manufacture of automotive parts, including plastic, metal and other materials.

In addition, Pryor will be showcasing its portable, hand-held laser marking unit, which can be used on larger components and assemblies, even using it to laser mark the VIN to the legally required depth, directly onto a chassis or engine.

Pryor's team of experts will be on hand throughout the event to answer questions that visitors may have about traceability in the automotive sector. They'll also be available to discuss the company's marking solutions and how they can ensure ultimate component traceability, process control and data capture.

This year's Automechanika takes place on 5-7 June at the National Exhibition Centre (NEC) in Birmingham, UK. Visitors to the show will find Pryor at Stand D13.

Further information on Pryor and its marking, identification and traceability_solutions is available at www.pryormarking.com.

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Pryor Marking Technology is a world leader in the manufacture and design of both traditional and innovative_marking, identification and traceability_solutions.

Founded in 1849 in Sheffield, UK, a hub of manufacturing and the birthplace of stainless steel, the company's success is built on providing solutions for all manufacturing industries, with extensive expertise in aerospace and automotive standards.

Operating from sites in the UK, USA, France and India, Pryor serves an extensive customer base, supported by a comprehensive distributor network in countries across the globe.