

PRESS RELEASE

1st October 2020

NOW OPEN: KEYLINE PLASTICS SPECIALIST

Keyline Civils Specialist, the largest supplier of civils and drainage products and solutions in the UK, has opened its first dedicated Keyline Plastics Specialist branch, to provide an even more extensive range of stock and a higher standard of support and expertise for plastic procurement.

The first of these dedicated branches is in Gravesend, where the Keyline Plastics Specialist branch offers customers an increased range of plastic civils and drainage products from the UK's leading manufacturers. The targeted product range includes underground drainage, utility ducting, stormwater management solutions, duct and access chambers, channel drainage, manhole covers and gully grates, geotechnics, service pipes and accessories.

This specialised focus ensures Keyline has a large quantity of each product in stock at all times, meaning sizeable orders can be fulfilled quickly and easily – significantly reducing lead times and facilitating a 'just in time' service for customers. For those in need of highly specialist products, Keyline will also arrange for bespoke systems to be manufactured and delivered.

Keyline is constantly reviewing its product range and it focuses on ensuring that its customers can find the products that they regularly require, as well as more specialist materials when the need arises. As a result of the wide range of benefits plastic civils and drainage products offer – including the much sought after environmental benefits, due to the majority of these products including an element of recycled material - Keyline has experienced a significant increase in the demand for plastic civils and drainage products. Therefore, it has worked to form its first Keyline Plastics Specialist branch to meet the needs of the industry and offer customers the solutions they require.

Paul Beaman, Managing Director at Keyline said: "Keyline's nationwide network of specialist civils branches already hold a very comprehensive stock of plastic civils and drainage (in project quantities) as part of their core range of products. However, Keyline is investing heavily in expanding its plastics ranges to ensure that customers' needs can be met. The

Gravesend Keyline Plastics Specialist branch is part of our strategy to deliver this. The colleagues at our Gravesend branch offer more than 70 years of civils merchant experience between them to support customers in the South East.”

With additional Keyline Plastics Specialist branches planned to open in further regions throughout the UK in the coming months, Paul continued: “With this strategy in place, Keyline’s holding of plastic civil and drainage products is set to increase by over £5m, allowing us to be able to fulfil customers’ orders on time and in full through our plastic specialist branches. We are delighted to be able to provide our valued customers with the benefits of this extended offering.”

The Keyline Plastics Specialist branches will support existing branches within the same region to ensure that customers’ plastic product and solutions needs are met. Customers will enjoy the same outstanding levels of service in branch and, for ease, will be able to use their existing account and work with their existing contacts – thereby taking advantage of Keyline’s extensive credit facilities, reliable deliveries and expert knowledge. Customers will also benefit from the same quality delivery service that has led to Keyline being awarded the Fleet Operator Recognition Scheme’s (FORS) Gold accreditation.

The Gravesend Keyline Plastics Specialist branch is now open, and its expert team is in place, ready to support Keyline’s existing and new customers’ needs. To find out more about Keyline, please contact your local branch: <https://www.keyline.co.uk/branch-locator>

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