



Safety & Health Expo 2019: courage and risk – a different perspective

Eddie the Eagle and SafeStart UK founder, Larry Wilson, co-present in the Keynote Theatre at SHExpo 2019

Can you reduce human error and eliminate up to 95% of workplace injuries? Join Eddie the Eagle, former British Olympic Ski Jumper, and Larry Wilson, CEO and author of [SafeStart International](#), at SHExpo this June for the answer. The safety duo will address the topic of courage and risk at this year's Safety & Health Expo 2019, **Wednesday 19th June, ExCeL London UK Keynote Theatre, 11:30 – 12:30.**

The majority of common workplace injuries happen in everyday situations. Health & Safety Managers will understand that rushing, frustration, fatigue and complacency are normal states you will face in the working day,

however, what most do not realise is that this state-to-error risk pattern is responsible for more than 95% of all injuries.

Eddie the Eagle and Larry Wilson will present how organisations can tackle these common safety

pain points, moving beyond compliance and reducing the common causes of workplace injuries.

A promotional poster for a keynote conference. It features a photograph of two men, Eddie the Eagle and Larry Wilson, smiling. The background shows a cityscape with a clock tower. The text on the poster includes: "KEYNOTE CONFERENCE" in a blue box at the top left; "SAFETY & HEALTH EXPO" in green and blue text at the top right; "COURAGE AND RISK: A DIFFERENT PERSPECTIVE." in blue text below the expo name; "11:30 am • 19/06 • London • UK" in blue text below the title; "Meet&Greet SafeStart Stand SH2045" in blue text below the date; and a green button with "REGISTER NOW" in white text at the bottom right. The SafeStart logo is visible at the bottom left of the photo area.

KEYNOTE CONFERENCE

SAFETY & HEALTH EXPO

COURAGE AND RISK:
A DIFFERENT PERSPECTIVE.

11:30 am • 19/06 • London • UK

Meet&Greet SafeStart
Stand SH2045

REGISTER NOW

SafeStart, the number one safety-training programme worldwide, addresses everyday safety issues experienced by managers and the perceived conflict between production and safety. Instead of focusing on the hazard, SafeStart focuses on the state of mind that the individual is in and how this could lead to an incident occurring.

The SafeStart programme has been successfully implemented in 64 countries and 32 languages, across 10,000 worksites, with more than 3 million people trained. SafeStart is relevant to everyone, everywhere. Larry Wilson said, "Eddie and I look forward to meeting delegates at Safety & Health Expo this year. We look at safety in a totally new way, and our presentation will demonstrate how to tackle risk head on giving individuals the solution to improve their safety both at work and home."

Eddie and Larry will be joining fellow inspirational speakers, Jonny Wilkinson and Steph McGovern. Eddie and Larry will also be hosting a meet and greet and book signing session on the SafeStart **stand SH2045** after their presentation on Wednesday 19th June. For more information, visit www.safety-health-expo.co.uk and SafeStart UK, visit uk.safestart.com

Notes

About SafeStart

SafeStart is an advanced safety awareness and skills development programme that aims to help people avoid unintentional mistakes that lead to injury. It has helped thousands of companies in over 60 countries move beyond compliance and beyond the workplace to improve employee engagement, culture, family safety and business results. It has been successfully implemented in more than 3,000 companies worldwide, with over 3 million people trained in more than 30 different languages.

SafeStart Around the World

SafeStart has offices around the globe and if you're not sure where your nearest representative is, please visit [this page](#) or simply [contact us](#). For more information, news and events, visit eu.safestart.com and select your region.