

Seminar shows how to get ahead through a switch to robots

Milton Keynes, October 10, 2015: Seminar and workshop from ABB Robotics helps SMEs form an automation strategy that achieves ROI

- ABB to hold third 'Switch to Robots' seminar on the 12th November 2015
- Seminar will provide a step-by-step guide to introducing robot automation
- Afternoon workshop in ABB's training centre features hands-on demonstration
- Seminar includes a demonstration of offline programming software RobotStudio

ABB Robotics will be running the latest in its popular 'Switch to Robots' seminar and workshop events (bit.ly/s2rNovember), explaining the benefits that robotic automation can bring for SME companies and how to find, implement and run the best robotic solution.

Taking place at ABB Milton Keynes site on Thursday 12th November, the event will provide a simple step-by-step guide to introducing robot automation to the factory floor.

Starting with the question 'How do you know if you need a robot?' the seminar will begin by outlining the issues that need to be addressed when assessing whether installing a robot could be beneficial. This will include advice on how to look for gaps in your current processes and how to identify your current performance in areas such as productivity, health and safety, quality and resource utilisation.

It will also explain how the information gathered can help to formulate an automation strategy which can be used to decide which processes present the best opportunities for robotic automation.

This will be accompanied by a look at the potential return on investment that can be achieved in different types of applications, where the cost of purchasing, installing and commissioning a robot can be quickly recouped by improvements in productivity, efficiency and competitiveness.

An afternoon workshop session in ABB's training centre will provide a hands-on demonstration of the latest robot technology. This will include a chance to see a demonstration of ABB's RobotStudio offline programming software, which helps to greatly reduce the time and cost of setting up a robot system by enabling robot cells to be modelled and tested off-line.

"Misconceptions about the cost, flexibility and complexity of robots are stopping many small to medium UK manufacturing companies from realising their true potential," says Mike Wilson, General Industry Sales Manager for ABB Robotics in the UK and Ireland. "Our seminar and workshop has been designed to help businesses determine if a robot could be beneficial and the steps to take in specifying and installing the best solution for their requirements."

With robot automation now accessible to small and large manufacturers with both big and small applications, the Switch to Robots seminar will clearly demonstrate why 2015 is the year to invest in robots.

To book your place, please email robotics@gb.abb.com or call 01908 350300, ref. 'Switch to robots seminar - November' or visit bit.ly/s2rNovember.

ENDS

For help with any technical terms in this release, please go to: www.abb.com/glossary

For more information, please contact:

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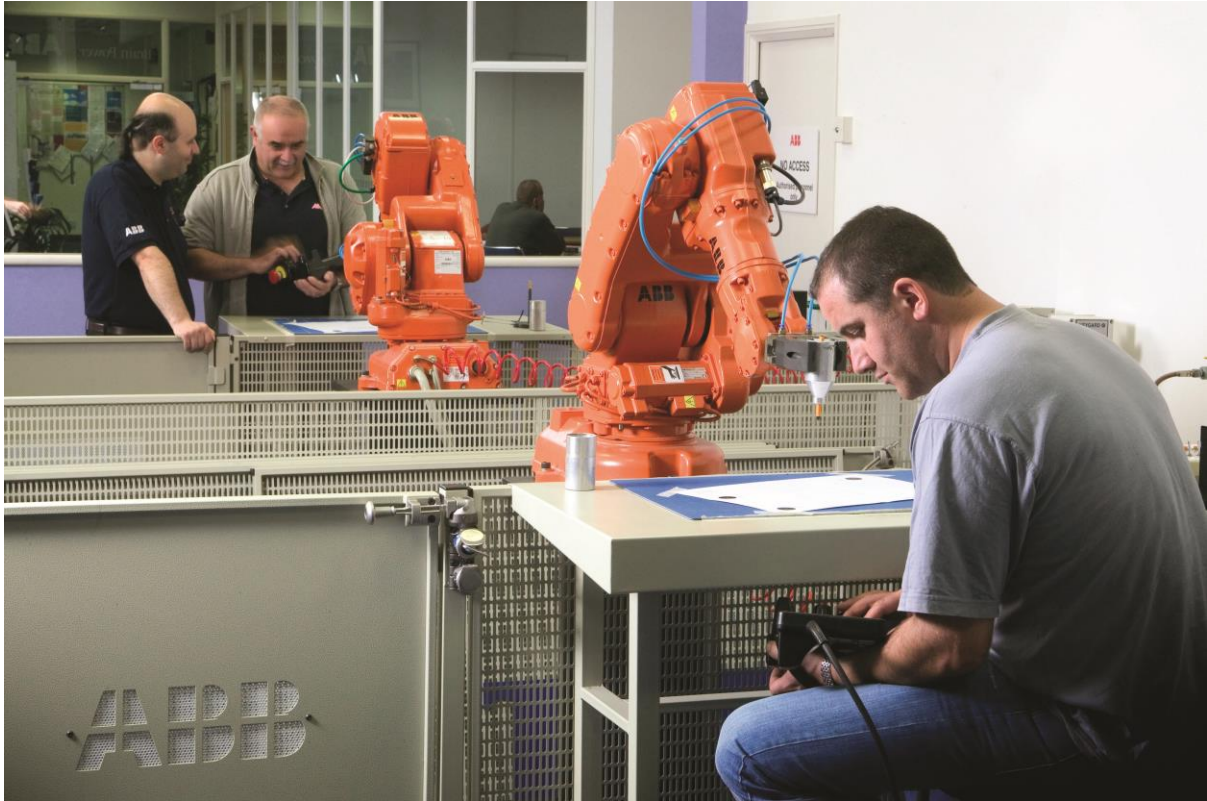
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Caption: An afternoon workshop session in ABB's training centre.

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