



MEDIA INFORMATION 2015



Direct

80,000
contacts to
choose from



media at its **best...**

Engineering journals and exhibitions at the heart of manufacturing.

Drives&Controls

The leading magazine for Automation, Power Transmission and Motion Control. 20,000 (ABC Audited – 100% controlled) contacts within Design, Corporate Management, Research & Development, Purchasing, Sales & Marketing, Education and Consultants.

Main activities in Aerospace, Building Materials and Construction, Electrical Electronic Manufacturing, Food Drink and Tobacco, Utilities, Health Service, Mechanical Engineering, Oil & Gas, Pharmaceutical, Printing & Paper and Transport.

www.drivesncontrols.com

Hydraulics & Pneumatics

The Journal for Fluid Power and Systems. Covering the latest in mechanical and electro-mechanical equipment - everything from hose, fittings & swaging; hydraulics cylinders; valves; pumps and filters; to pneumatic actuation; electro-mechanical hybrid equipment; fieldbus technology; plus full systems and design & simulation software.

12,000 (ABC Audited – 100% requested) contacts within UK fluid power industry, ranging from manufacturers, OEM, resellers and end users. Applications: Offshore, Construction, Agriculture, Maintenance, Automation, Public Utilities, Marine, Automotive Construction, Civil Engineering, Retail, Medical and Aerospace.

www.hpmag.co.uk

Plant&Works **Engineering**

The UK's leading industrial maintenance magazine with 10,000 ABC audited readers (100% requested). The only magazine in the sector to reflect the size of the market. Areas covered include: Asset management, maintenance, energy efficiency, plant infrastructure, health & safety, materials handling. Reach buyers and specifiers featuring plant/ works/ maintenance engineers, managers and directors covering the full chain of command within the market.

www.pwemag.co.uk



Power Electronics Europe offers over 16000 records to engineers and professionals across Europe involved in the design of power electronics systems.

Engineering, Engineering Management, General/Corporate Management, Research & Development, Engineering Services, Sales/Marketing, Purchasing/Procurement and Education.

www.power-mag.com

Over 80,000 contacts to select from. Subscribers to the leading brands in their respective fields.

Visitor data to Drives & Controls Exhibition, Fluid Power & Systems, European Offshore and Energy, Air-Tech and Plant & Asset Management Exhibitions

12,793 visitors attended the 2014 DFA Media co-located engineering events offering the opportunity to contact current and identified buyers from a range of UK industries.

- www.airtech-expo.com
- www.drives-expo.com
- www.europeanoffshoreenergy-expo.com
- www.fluidpowersystems-expo.com
- www.maintenanceuk-expo.com



Drive your business to your Buyers

Once you have identified the areas of interest from the DFA Direct count form, chose from the following options...

► List rental

Send a targeted message with impact to your identified market though an independent mailing house.

Price **£195.00 / 1000** (Minimum order value **£390**)

Fulfilment service available

► E-Mail Campaign

- Measure your campaign to the second with traceable results and data capture opportunities
- Harness interest from client immediately
- Build your database with fast and popular option
- Simply send HTML copy and distribute at agreed time and audience on your behalf
- Full reporting to follow within 48 hours

Prices **1k - £395.00** **2-5k - £325.00 / 1000** **6-10k - £275.00 / 1000** **10k+ - £225.00 / 1000**

(Minimum order value **£650**)

► Lease

Create bespoke option to rent list for email or postal campaigns on 6 or 12 month basis. Please call to enquire further.

Price dependent on particulars

Ian Atkinson

Sales Director

t +44 (0) 1732 370340

f +44 (0) 1732 360034

e ian.atkinson@dfamedia.co.uk

DFA Media Ltd
192 The High Street
Tonbridge
Kent
TN9 1BE UK

