



Hire Association Europe

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MAY DATE FOR HIRE AWARDS OF EXCELLENCE

The hire industry's showpiece event of the year, the Hire Association Europe Event Hire Association (HAE EHA) annual Hire Awards of Excellence, are due to take place on Saturday 7th May at Grosvenor House, London.

The awards celebrate the outstanding achievements of hire and supply companies across the UK's plant, tool, equipment and event hire industries, and give the opportunity for recognition to individuals who have consistently stood out from the crowd by achieving some of the highest standards in the industry.

After the last two years' awards were forced to be held virtually, excitement is mounting for this year's event, which will be hosted by comedian Jo Caufield. There are 16 categories altogether, including Hire Industry Product of the Year, Best use of New Media and the coveted Hire Industry Supplier of the Year Award. A complete list of all this year's categories can be found here.

New for 2022, HAE EHA has introduced the Diversity and Inclusion Initiative Awards. Any company that has entered this latest category will need to demonstrate how its organisation sets the standards for diversity and inclusion within the industry, going above and beyond to facilitate improvements and inspire change.

A range of sponsorship options are still available this year including individual category sponsorships as well as larger packages, providing the opportunity for sponsors to tactically position their brands at this prestigious event.

Entries are now closed with the finalists announced in March. For more information visit www.awards.hae.org.uk

For any queries regarding the awards or sponsorship please contact: awards@hae.org.uk

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Background Information

Hire Association Europe (HAE) was formed in 1974 and is often referred to as The Association. It is a Birmingham-based industry-leading trade body representing plant, tool and equipment hire with over 800 members based in the UK, Europe and across other parts of the world.

The Association assists businesses, from sole traders to larger independent and privately-owned organisations, by providing operational resources to support the hire industry. Membership provides access to products and services covering all aspects of hire, including terms & conditions, safety checks, publicity, equipment, responsibilities and general day-to-day requirements.

Accompanying services include legal advice, training, publicity, safety checks, leaflets, lobbying and finance advice; necessary documentation and information that will hold organisations in better stead for the long term. In addition, safeguarding can also be made easier for members, who have access to HAE's essential range of health & safety, economical and credit control services.

All members are invited to become part of a board with the choice of Tool, Plant & Equipment Board, Event Equipment Board or the Supply Chain Industry Board. Alternatively, members are able to take part in a technical panel to review and develop new practices which impact the industry and subsequently, their own business.

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