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PRESS INFORMATION

EMBARGOED UNTIL SEPTEMBER 1ST



Stride out in the All-NEW Work Trousers from Snickers Workwear.

Snickers Workwear = Comfort = Wellbeing and Improved Performance.

Snickers Workwear is continuing to make great strides in Work Trousers design and functionality while still increasing its commitment to environmental responsibility.

Sustainable fabrics, body-mapping designs and improved performance are key features in the all-New Work trousers for men and women. Wherever they're working, whenever they're on task and whatever the weather, there's a pair of trousers to suit.

There's new designs for both men and women with unrivalled functionality in the AllroundWork and FlexiWork ranges. The 4-Way Stretch features ensure maximum working mobility while the loose or slim fit designs deliver maximum working comfort all day, every day.

With great ergonomic fit and superb value for money there's optional features such as detachable holsters, Canvas+ fabrics for durability and Cordura reinforcements for extra durability. You can also choose trousers with or without the KneeGuard® Pro System which will deliver certified knee protection if you need it.

Check out all the Work Trousers at snickersworkwear.co.uk – for the optimal choice for craftsmen and women who need to get every job done comfortably and efficiently on site.

(ENDS 194 Words)

Getting information on the Snickers' new Stretch Trousers is easy. You can call the Snickers Helpline on 01484 854788, checkout the website and download a digital catalogue at www.snickersworkwear.co.uk or email sales@hultaforsgroup.co.uk

The Hultafors Group

The Hultafors Group UK offers a portfolio of market-leading brands - Snickers Workwear, Hultafors Tools, Solid Gear, Toe Guard and EMMA safety footwear, as well as Dunderdon, Hellberg Safety and CLC - each of which keeps their users a step ahead on site in terms of comfort, functionality, safety and overall efficiency. This unique product family for professional craftsmen and women helps them meet the challenges they face by delivering products and services that make their workday safer, easier and more productive. The Hultafors Group is represented in a number of major markets around the world and is owned by Investment Latour AB with its main head office located in Hultafors, near Gothenburg in Sweden and UK head office in Huddersfield.

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