

## **MaintMaster continues global expansion with London, UK, office**

LONDON — November 10, 2021 — MaintMaster, a leading provider of Maintenance Management Systems, today announced it has established an office in London, UK, to support its growth plan.

MaintMaster's cloud-based, extremely flexible, easy-to-use system helps manufacturing companies digitalize and improve efficiency while reducing downtime, increasing machinery lifetime, and enabling greater control over maintenance. Their CMMS is built upon the European Maintenance Standard.

"MaintMaster sees enormous potential to deliver our software solution to the UK market. It's one of the largest manufacturing markets in Europe and home to many leading companies," MaintMaster Head of Sales Henrik Hagdorn said. We have a number of customers with sites in the UK and an organization that is ready to support new customers in the UK from day one. The next natural step for us is to expand with an office to deliver the best experience and value at the local level."

MaintMaster, with offices in Sweden and Germany, has shown continuous growth in the last years, and the London office will grow its presence within the UK. The first employee is Tom Reames, Sales Director UK, who will support the company's continued rapid expansion and growth objectives in the UK.

"I believe MaintMaster brings many benefits to the UK market, especially our product's extreme flexibility and how it lets companies grow with the product without investing heavily in consulting hours", MaintMaster's new Sales Director in the UK, Tom Reames said.

MaintMaster's new UK office will be located at the Plexal Innovation Centre in East London's Olympic Park, where they are focused on technology companies.

For more information, please contact

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### **About MaintMaster**

MaintMaster is the leading supplier of Maintenance Management Systems in Sweden and a fast-growing customer base in the DACH region. MaintMaster offers a cloud service that is available in about 20 languages with customers in 25 countries. The company has offices in Sweden, Germany and the UK, plus partners in another four. The annual growth rate is 20 per cent.

MaintMaster seeks to empower maintenance people with a tool that can adapt to all their processes, giving them control and maximizing results. This is important because maintenance plays a decisive role in sustainable, safe and efficient production. Learn more at [www.maintmaster.com](http://www.maintmaster.com).