
PRESS INFORMATION

WWEM 2016 set to smash all previous records

With 8 Conferences, more than 80 Workshops and over 140 Exhibition stands, WWEM 2016 is destined to outperform all previous attendance figures. Industry professionals, regulators and academics from around the world will come to Telford (UK) on 2nd and 3rd November to learn about the latest developments in regulations, technologies, methods and standards in laboratory, process and environmental monitoring.

The first day of the **CPD certified WWEM 2016 Conference** will address a laboratory environmental analysis theme; entitled 'Priority Pollutants Legislation: Issues for Industry and Potential Solutions.' The Conference on the second day, will address the 'Resilience of Sensor Networks' in the morning session, and the 'Maintenance of Sensors' in the afternoon.

The **WWEM 2016 International Exhibition** will be bigger than ever before. This year, the exhibition, which will include a Gas Detection Zone, will feature over 140 stands representing more than 250 of the world's leading providers of testing, analysis and monitoring equipment, and related services, many of which will launch new products at the show. In addition, over 80 free walk-in, walk-out **Workshops** will operate from within the Exhibition Hall.

'Big Data' and the 'Internet of Things' are starting to affect every industry, and **The IWA Conference** will provide an update on how data collection and processing is affecting the management of water and wastewater, and how it will develop in the future. With high profile speakers from 14 different countries, the IWA Conference will be a truly international event, attracting delegates from around the world.

The CIWEM conference will also run over two days featuring leading industry professionals presenting their views on how the water and environment sector will look in 2050.

Discussions will include the latest innovations including Built Environment SMART Cities, Energy & Climate Change, Processed Water, Water Resources, Waste & Resources and Management & Regulation.

British Water and Cranfield University will run a Workshop entitled '**Monitoring for Hydraulic Fracturing**' and EFASIG will hold a meeting addressing a variety of subjects within an **environmental analysis** theme.

There will also be a **Flow Forum** (2nd Nov) on flow monitoring and area velocity flow measurement, and a '**BIM**' **Awareness Day** (3rd Nov) organised by the Pump Centre on Building Information Modelling.

Pre-registered visitors (www.WWEM.uk.com) will receive free parking, refreshments and lunch, plus free access to the Exhibition, Workshops, Poster sessions and Demonstration Area, the EFASIG meeting, the Pump Centre BIM event, and the Flow Forum.

"WWEM 2016 is set to be an enormous event," says organiser Marcus Pattison, "Major organisations are co-locating their events with WWEM, and as a result of this synergy, WWEM 2016 has become the major global event for anyone involved with water testing and environmental analysis."

Notes

1. Please visit [WWEM 2016](http://www.WWEM2016.com) for more information
2. When this material is printed, please feel free to include the QR Code opposite so that smartphone users can go straight to the website.
3. WWEM contact details:

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