



## Press Release – Immediate

EFAFLEX further strengthens their presence in the South West

Andrew Hayes has recently been appointed Business Development Manager South West and South Wales for EFAFLEX UK Limited. EFAFLEX has a 40 - year heritage of manufacturing high- speed doors for industrial and commercial applications and entered the UK market 20 years ago. Andy was selected to join the team because of his proven track record specifically within the high-speed door industry. Andy stated, 'I have worked within the industry for more than 10 years, but it's refreshing to now work with a class leading manufacturer where build quality and product innovation are paramount to the company's success.'

EFAFLEX have been steadily building a strong and loyal global client base with customers including Audi, Bosch, Coca Cola and Rolls Royce. Hayes went on to say, 'I was immediately drawn to apply for the role because of EFAFLEX's known reputation for quality of workmanship coupled with their vast unique product portfolio. The range of door options means that I can offer customers a choice to match their specific requirements, whether that's for an external loading bay area, or more bespoke clean room or machine protection application. The German hallmark engineering gives me the confidence that I'm representing high- speed doors that are built to last and offer a client value for money.'

Andy will be responsible for building and establishing new business relationships as well as project managing EFAFLEX's installations. Located within his geographical area, he is on hand to provide a permanent and speedy response to customers and prospective clients.

From its Telford UK Head Office, EFAFLEX employs a nationwide team of experienced field engineers, and client support staff with Andy's appointment further strengthening the already established team of Business Development Managers to enhance EFAFLEX's presence in the UK.



Andrew Hayes – Business Development Manager



EFAFLEX's Head Office in Bavaria

## Notes

Established in Germany in 1974, EFAFLEX is a privately owned business employing over 1,000 staff. EFAFLEX is the only company worldwide to focus exclusively on high-speed doors. Today the company offers unchallenged technological innovation and design, Head Quartered in Bavaria and with a sales network across 50 countries and all 5 continents. Its ethos is to continually assess the needs of their users and produce exceptional class leading products that deliver unparalleled cost and safety benefits.

All PR enquiries to:

Amanda Cruxton- Chance, Efaflex UK Limited, Marketing Department

Email [Amanda.Cruxton-Chance@efaflex.com](mailto:Amanda.Cruxton-Chance@efaflex.com)

Mobile 07514 025 121

Company Details:

EFAFLEX UK Limited, Units 5 & 6 Cedar Court, Halesfield 17, Telford, Shropshire, TF7 4PF.

Tel 01952 582 641

Web [www.efaflex.com](http://www.efaflex.com)

Email [marketing@efaflexuk.com](mailto:marketing@efaflexuk.com)