

## **Press Information**

## Ovako launch powerful new Steel Navigator online software platform for customers

Ovako made its mark at this year's Elmia Subcontractor exhibition in Sweden, with the company's flagship attribute brands on show and key personnel delivering product demonstrations and in-depth seminars, including the new Steel Navigator digital platform, Cromax 180X new hard-chrome-plated product for conventional hydraulic cylinder applications, and WR-Steel® for superior wear resistance.

Ovako's new Steel Navigator, is an exciting digital platform that allows customers to search and find the most suitable steel for their application. After logging on, customers can search for specific steel grades, by combining searches on steel group, quality, process type, product and chemical composition.

Another first at Elmia, Cromax<sup>®</sup> 180X is the first of a series of ongoing developments in the Ovako hard chrome plated bar and tube range. It is designed to be the smart and economic choice for conventional hydraulic cylinder applications, and is suitable for all kinds of manufacturing routes with superior processing characteristics.

Per Israelsson, Head of Marketing and Technology at Ovako Cromax, said: "The superior yield and tensile strength of Cromax® 180X, demonstrates clear opportunities for slimmer, less costly hydraulic cylinder designs with enhanced performance in the field, well beyond the capabilities of standard steel."

Ovako also demonstrated how its WR-Steel® is now reinforced by the company's ability to test different types of abrasion wear.

For more information visit: www.ovako.com

Ovako: Tel. 01384 213940

## Image caption

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