



PRESS RELEASE – for immediate inclusion

Armstrong World Industries – global heavyweight demands the best

Armstrong World Industries, Inc. (AWI) are the global leader in the design and manufacture of innovative commercial and residential ceiling system solutions. The AWI manufacturing facility in Stafford now operates from seven units on Telford Drive, each being upgraded to feature EFAFLEX's 'SST' premium high - speed spiral design.

Simon Pulford, Plant Manager at AWI's Stafford facility, was keen to comment, 'We are delighted with EFAFLEX. This has been a phased expansion and the classic high-speed spiral design door has been an asset to our business. Our warehouse doors are in constant use as a busy exporter of products abroad. The EFAFLEX doors have helped us secure our premises as well as ensuring the safety of our operatives. We use a fork lift truck mounted transmitter which allows our drivers to activate the door opening. This is flexible and can be set to a 10 second to 5 minute delay – perfect for our needs!'

The SST has an unrivalled door opening speeds of up to 4 meters per second. Backed with a full service and maintenance programme, they are the product of choice for many customers across industry sectors with clients including BMW, Marks and Spencer, Ricoh and Costco.

Notes

Established in Germany in 1974, EFAFLEX is a privately owned business employing over 1,000 staff. EFAFLEX is the only company worldwide to focus exclusively on high-speed doors. Today the company offers unchallenged technological innovation and design, Head Quartered in Bavaria and with a sales network across 50 countries and all 5 continents. Its ethos is to continually assess the needs of their users and produce exceptional class leading products that deliver unparalleled cost and safety benefits.

All PR enquiries to:

Amanda Cruyton- Chance, Efaflex UK Limited, Marketing Department
E: Amanda.Cruyton-Chance@efaflex.com
M: 07514 025 121