

## PRESS INFORMATION

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### **Bunting Target Middle East Markets at Arabplast 2017**

Bunting will be exhibiting at Arabplast 2017 in Dubai, UAE (8-10 January 2017). This is part of a continued export business development plan and is the first time the company has exhibited in the Middle East.

Bunting Magnetics is one of the world's leading suppliers of Magnetic Separators and Metal Detectors. The European manufacturing headquarters are based in Berkhamsted in Hertfordshire, UK and they have an extensive overseas network of distributors and marketing agents.

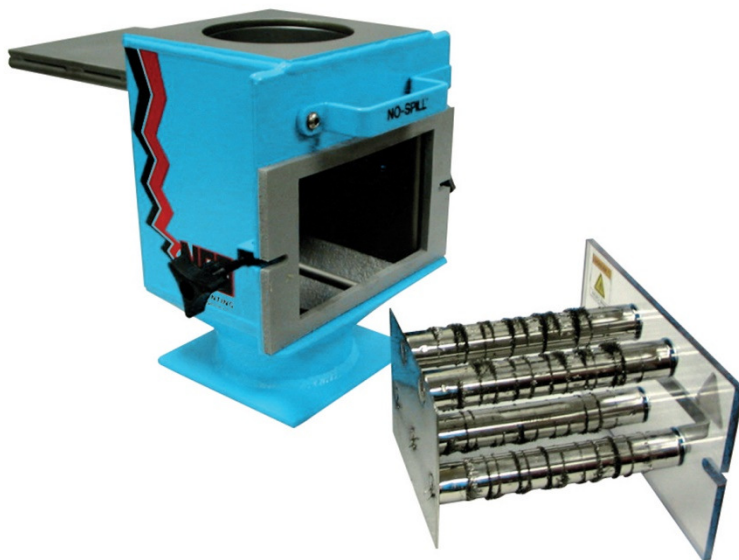


Figure 1 - Bunting FF Grate Magnet will be on display at Arabplast 17

Arabplast 2017 is the premier show in the Middle East for the Plastics, Petrochemicals and Rubber industries. The show is held every 2 years at the Dubai World Trade Centre.

Dave Hills, Bunting's Head of Sales, explained the reasons for exhibiting at Arabplast in 2017.

"In 2016, we have had great success in developing new overseas distribution channels and this has increased orders. We identified the plastics sector in the Middle East as offering

great opportunities. The sector is rapidly developing and we believe that our products [metal separation equipment] are ideally suited to helping companies improve their production processes and product quality. Arabplast offers us the ideal opportunity to introduce ourselves into the market.”

From the European manufacturing headquarters in the UK, Bunting supply a wide range of Magnetic Separators and Metal Detectors. The Magnetic Separators are inserted into plastic processing lines to capture and remove magnetically susceptible metals like steel and work-hardened stainless steel. Metal Detectors are used to identify and reject both ferrous and non-ferrous metal. The two technologies are used in conjunction with each other at various stages within a plastics process.

Bunting also supply Metal Separation equipment for plastics recycling. In a typical plastics recycling process, the metal separation requirements are often more challenging. The Eddy Current Separator is used to separate non-ferrous metals from shredded reclaimed plastic and is commonly incorporated into a Metal Separation Module with a high strength Drum Magnet.

Dave Hills is excited at the opportunity of developing business in new overseas markets.

“At the K Show in Germany [Oct 2016], we met and appointed a number of new distributors to expand our export sales network. By exhibiting at Arabplast we are demonstrating our commitment to the market. It also gives us the opportunity to understand the needs and expectations of the customers in the Middle East. To successfully export, you need to visit your target markets.”

For further information on Bunting Magnetics attendance at Arabplast in 2017 or their continued export sales growth, please contact us on [press@buntingeurope.com](mailto:press@buntingeurope.com)

*For additional information on this recent installation or any other issue mentioned in this article please contact Paul Fears on 07909 103789 or [press@buntingeurope.com](mailto:press@buntingeurope.com) or visit [www.buntingeurope.com](http://www.buntingeurope.com).*



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