Dawson Shanahan welcomed as a member by the Society of Motor Manufacturers and Traders.

Leading precision engineering specialist and automotive components supplier <u>Dawson Shanahan</u> has been unveiled as the newest member of the Society of Motor Manufacturers and Traders (SMMT).

The Welshpool-based firm, which has been supplying precision engineering components to automotive manufacturers around the world for the better part of a century, is now part of the Innovation and Engineering Group. Its unrivalled expertise in precision <u>cold forming</u> and <u>machining</u> of components for engines, chassis and drivetrains makes it a welcome addition to the long list of automotive companies currently represented by SMMT.

Moving forward, <u>SMMT</u> and Dawson will be working collaboratively to ensure automotive manufacturers are better informed on the best methods for designing and manufacturing components to achieve better performance.

Dawson Shanahan is renowned for helping manufacturers extract the maximum performance and efficiency from key components. It offers a complete package of services, from design and prototyping, through low and high volume production, to project management and single source agreements to help manufacturers minimise costs, reduce lead times and improve quality and reliability of supply.

Jeff Kiernan, Dawson Shanahan's Commercial Director, said: "SMMT is the voice of the UK motor industry, supporting and promoting its members' interests, at home and abroad, to government, stakeholders and the media. Given our vast experience in the automotive sector it's fitting that we're a member.

"We're looking forward to working alongside SMMT over the coming months and years. Their insights into the sector and networking opportunities, combined with our expertise of precision engineering make this a very exciting partnership. We'll have greater access to the right people in the automotive sector, enabling us to support them more effectively and find a component manufacturing technique that better suits their needs."

Visit the <u>Dawson Shanahan website</u> to learn more about its precision engineered automotive components service.

Notes

With over 70 years' experience, Dawson Shanahan Limited is the leading global specialist in cold forming and machining of high precision customer specified copper, aluminium, ferrous and assembled components.

Dawson Shanahan offers a complete solution, with everything from prototype to production, being designed and manufactured in house to reduce both manufacturing lead time and costs for its customers.

With over 80% of its business being exported, the company's products meet the demands of a wide range of sectors including aerospace, automotive, electronics, laser, medical packaging, plasma, power distribution, telecoms and welding. For more information visit the company's website at www.dawson-shanahan.co.uk