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HENKEL'S DEDICATED YOUTUBE CHANNEL NOW LIVE

The dedicated YouTube Channel for Henkel is now live and is regularly being updated with application videos, best practice, webinars and success stories all instantly available in few key strokes at: www.voutube.com/henkelindustrialadhesives

As a leading innovator, Henkel offers a global range of LOCTITE® adhesives, TEROSON® body repair and protection technologies, and BONDERITE® surface treatment products to meet industry's toughest bonding, sealing and coating needs.

By working in partnership with industry and providing solutions expertise, Henkel helps its customers to make great products; ensuring designs are safer, more reliable, more durable and easier to manufacture. The YouTube channel demonstrates these benefits and also the wide scope of Henkel products in the vehicle, repair and maintenance market.

The channel also highlights products found on the already established Vehicle Repair & Maintenance (VRM) portal: www.carrepairsolutions.co.uk. Enjoy these helpful videos and also visit www.loctite.co.uk and www.henkel-adhesives.co.uk to learn more.

About Henkel:

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and LOCTITE. Henkel employs almost 50,000 people and reported sales of 16.4 billion euros and adjusted operating profit of 2.6 billion euros in fiscal 2014. Henkel's preferred shares are listed in the German stock index DAX.