



FORTIS

BATTERY CARE

Fortis Battery Care appoint Leigh Mason to Sales & Marketing Director

Fortis Battery Care have appointed Leigh Mason to the position of Sales and Marketing Director. Leigh joins Fortis directly from the Nilfisk Group where he held the position of Sales Director for 8 years.

Fortis Battery Care have over 25 years' experience in the industrial battery sector and lead the way in providing forklift batteries, services and products across the UK. Services range from battery & charger supply, topping contracts, and service & rental across all brands and all technologies. Fortis are also the UK distributor for Micropower Battery Chargers.

Truly independent Fortis Battery Care provide first class service across the country employing 17th edition qualified engineers who utilise the latest in cloud based management & reporting systems. Their excellent customer service record and focus on 'sweating the clients' asset' is currently securing 30% growth year on year.

Leigh Mason comments on his appointment and the challenges ahead; *'I have joined Fortis at such an exciting time, I will be helping to realise ambitious growth plans that are based on a solid foundation of experience, service innovation and cost reduction for clients. We are fortunate to already have an impressive portfolio of blue chip clients including the John Lewis Partnership, Booker Distribution, Nestle, Aldi & B&Q.'*

'Our privately owned, independent status allows us to act as an unbiased 'voice of reason' between the forklift truck provider and the end user. Total cost of ownership is something we take very seriously and our existing client case studies enable us to demonstrate how we significantly improve our clients' return on investment. I do believe that we are the industries best kept secret but that is certainly set to change!'

Fortis Battery Care also specialise in bespoke sales & service packages that are specific to individual client's needs. Everything from national energy & fleet management, asset processing, budget planning and resident engineers.

For more information on Fortis Battery Care please call **0800 6335 532** or visit www.fortisbattery.com