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MAKITA SUPPORTS FORMULA STUDENT, THE INSTITUTE OF MECHANICAL ENGINEER'S UNIVERSITY VEHICLE DESIGN CHALLENGE

Makita, Britain's number 1 professional power tool manufacturer, will support Formula Student (FS) 2017, the vehicle design and build challenge run by the Institute of Mechanical Engineers. The event attracts teams from more than 100 university engineering faculties in the UK.

Formula Student is Europe's most established educational vehicle engineering competition. Teams from across the globe design, build and enter their race cars to be judged by industry experts. The sole aim of Formula Student is to develop enterprising and innovative young engineers and encourage more young people to take up an engineering career. At education establishments the FS project usually forms part of a degree-level project and the engineering industry sees these standards as the benchmark for real-world experience ideally transitioning team members from university to workplace. In recent years, electric powered cars have arrived alongside the traditional internal combustion engine machines, reflecting the advance of zero emission vehicles to the motoring world.

Makita will offer FS participants special purchase opportunities via local authorised dealer MTS (Midland Technical Services) and provide a Tool Loan Centre at the Silverstone final of the Formula Student challenge in July 2017. Competing teams will be able to use Makita power tools and receive instant product training from Makita's demonstration and training staff at the Silverstone circuit on correct and safe use.

Makita power tools are key inventory items for all branches of engineering and manufacturing. In the automotive world Makita delivers a range of sophisticated production tools for vehicle assembly. These tools have precision features such as torque shot-off settings; turning angle recording; on-tool operation recording and Blue Tooth linkage of production sequences to the vehicle record systems on the production line.

At the Silverstone final this July Makita will provide a fully equipped Tool Loan Centre where FS team members can 'borrow' power tools to help them complete the preparation, or make alterations to their vehicles during the four-day event.

"Supporting Formula Student has been our aim for some time as we know these are the top engineers of the future," says Kevin Brannigan, marketing manager, Makita UK. "Whatever branch of engineering they enter as a career we want them to realise the value and capability of premium

quality power tools. By supporting Formula Student we hope the Makita brand will travel with them through their careers.”

For more news and product information about Makita UK please visit www.makitauk.com. Follow us on Twitter @MakitaUK, Facebook.com/makitauk and google.com/+makitauk

Notes

About Makita

Makita is a leading world class brand of professional power tools, accessories and work wear known for quality, performance and durability in rigorous industrial use. Operating for 45 years in the UK, Makita’s offices are located in Milton Keynes, Bucks with distribution centres located throughout the U.K. Makita is Britain’s number one professional power tool manufacturer offering an extensive inventory of over 620 products and accessories which include cordless drill/drivers, cordless combination drills; percussion drills; angle grinders; jigsaws and sanders, as well as a substantial amount of outdoor power equipment.

Makita's Telford manufacturing facility produces a range of power tools from carefully selected raw materials and with the most advanced manufacturing equipment in the world. Makita’s Telford facility is a net exporter of professional power tools with 78% of its production going to other Makita operations worldwide. To ensure that Makita maintains its high quality standards, every machine undergoes testing and inspections throughout the whole manufacturing and assembly processes, including a final run-test under power before leaving the factory, which ensures optimum performance.

Makita (UK) Ltd is a founding member of United Kingdom Power Tool Alliance against Counterfeiting (UKPTAAC), a power tool industry alliance set up to fight the growing challenge faced by the industry of unsafe and dangerous imported counterfeit products that are sold outside the normal retail channels putting consumers at risk.

Makita supplies, as well as the construction industry, many of Britain’s largest businesses and organisations from the Armed Forces to rescue services, major utilities, manufacturing and service companies.

Makita has also established themselves as a market leader in the innovation of Anti Vibration Technology (AVT), with the launch of a range of heavy-duty products designed to reduce the vibrations often associated with heavy machinery. They are committed to producing the safest power tools, which results in longer and more efficient products, as well as protecting the user from possible long-term effects.

The HQ of the global Makita Corporation is in Aichi, Japan. Manufacturing and distribution is carried out throughout Asia, the Americas, Europe and the Middle East, Australia and New Zealand.