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David Ray, Technical Director at [Pryor](#), has been named on The Manufacturer Top 100 list for 2017, cementing his position as one of the most inspiring and influential individuals in the sector in the UK. His pioneering work in identification and traceability solutions saw him selected by a panel of eminent industry figures, including McLaren Automotive and Institution of Engineering and Technology Chief Nigel Fine.

Ray was shortlisted in the Bold Investor in New Markets category after being nominated by both his colleagues and the clients he has been working with since he joined Pryor more than 20 years ago. This particular classification is for those individuals who have been courageous in finding new markets, increased revenue by venturing overseas and helping reshape one or multiple markets by providing a new and competitive business model involving UK manufacturing.

He has been instrumental in advancing Pryor's capabilities in offering connected, intelligent, industry 4.0 technologies, as well as developing groundbreaking automation, robotics and vision systems that provide high speed marking, identification and traceability solutions to some of the world's most recognised automotive and aerospace manufacturers.

Ray, along with some of his co-workers, was invited to attend an awards ceremony and drinks reception at Exhibition Centre Liverpool on November 15. Here he received an engraved glass trophy and a commemorative brochure, featuring profiles of this year's Top 100 figures.

Ray said: "Learning I'd been selected out of more than 250 of the manufacturing industry's leading players was a really great feeling. We've taken huge steps with the solutions, especially laser vehicle identification marking technologies, we offer to our customers in the past few years and this has propelled our business to new heights.

"The hard work means we've increased the value of some of our biggest orders by 650 per cent overnight. It's been an excellent boost for business. I couldn't have done it though without the quality hard work and dedication of my team. We've all thrown our hearts and souls into pioneering new approaches and it's been a collective effort."

This year, The Manufacturer Top 100 received the highest volume of nominations to date. The award, now in its fourth year, provides a platform for publicly recognising dynamic leaders and innovators in the sector.

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Pryor is a world leader in the manufacture and design of both traditional_and innovative_marking, identification and traceability_solutions.

Founded in 1849 in Sheffield, UK, a hub of manufacturing and the birthplace of stainless steel, the

company's success is built on providing solutions for all manufacturing industries, with extensive expertise in aerospace and automotive standards.

Operating from sites in the UK, USA, France and India, Pryor serves an extensive customer base, supported by a comprehensive distributor network in countries across the globe.

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