

Softrader launch new cloud-based oil and gas ERP software

Norfolk-based software company Softrader have released their first fully browser based ERP system designed for suppliers of industrial equipment to the oil and gas and related industries. [Softrader Cloud](#) handles all the major tasks in a companies workflow from enquiry to invoicing; including enquiry and order entry, purchasing, stock control, document creation and storage and so on.

Softrader have provided ERP software focused at valve and pipe traders for more than 25 years, and the company aims to provide all the benefits of cloud based computing to their clients with this new system.

First and foremost, this includes all the functionality of their previous systems, designed with their wealth of knowledge in industrial supply.

"Few advances in software for business in recent years have been as significant as the move toward browser based systems," says Softrader managing director Jono Slack. "One of the biggest advantages of these systems is that all data is hosted in the cloud, not only is it easily accessible securely from any computer or mobile device with an internet connection. IT costs can be kept to a minimum with no need for in house servers."

Clients can raise and lower their user numbers with no fuss depending on their requirements thanks to a quarterly billing model based on a monthly fee per user. By using this pricing model, Softrader have also managed to provide a world class system with much lower starting costs, especially for those who require little data transfer from an old system. In these cases, the software can also be implemented very quickly.

"Softrader Cloud has proved both cost effective to implement and easy scale as our business grows."

Mike Wainwright, Ascendant Technologies.

The biggest drawback to other cloud based ERP systems is often reported to be substandard support. All Softrader systems, however benefit, from their outstanding support package included in the price. Telephone lines open from 08:00 to 18:00 weekdays and out of hours support is available for emergencies. An initial response to support tickets averages just 10 minutes, with an average resolution time of just one hour.

About Softrader

At Softrader, more than thirty years experience in providing supply chain and ERP software to companies supplying valves, pipes and fittings to the oil and gas and industrial sectors. Our system is now run by numerous high profile clients at more than 30 sites across the globe.

Designed with intimate knowledge of the industry, Softrader's purpose is to provide all the tools necessary for the busy sales team, together with the tight financial control required by your accounts department.

From the smallest telephone enquiry to the largest project bid, Softrader will allow you to progress the job smoothly from enquiry to invoicing, giving your sales staff the time and information to concentrate on your clients' needs and successfully convert quotations to orders.

Find out more at [Softradercloud.com](https://www.softradercloud.com)