

WEBINAR: Is your organisation ready for Industry 4.0?

SafeStart International will host a 'Safety & Industry 4.0' webinar on Tuesday 18th September at 10am to explore the role of human factors as we enter the 4th Industrial Age, an aspect often underestimated or forgotten by employers as they move towards a world shaped by big data and automation. This webinar will discuss the safety challenges that organisations and workers alike will face and address how they can prepare for the technologically enhanced landscape that is the future workplace. Register here:

rebrand.ly/SafeStart-SafetyIndustry40-FREEWebinar

Industry 4.0 is not just a corporate buzz phrase, it is already shaping the future of work for all of us, wherever we work. Part of its widespread appeal to business is that automation will eventually cost less than human labour and robots are potentially more reliable than people. Companies of all sizes are beginning to embrace 4.0 in one form or other, but the future implications and potential unintended consequences are still uncertain. As technology continues to revolutionise industry as we know it, a utopian future is predicted where human error, and with it, workplace injury is eliminated. But is this realistic?

Clearly, the potential benefits to safety of technology are significant as traditional jobs are replaced by machines and fewer workers will potentially mean fewer injuries. Despite some predictions to the contrary, the factory of the future will never be entirely workerless and while much of existing industrial risk will be reduced due to automation, new methods will bring new hazards and the remaining workforce may still be at a significantly high level of risk. What skills will they need to navigate this changing landscape? What can companies do now to ensure that their workforce is prepared and can deal with whatever the future holds?

SafeStart, the global advanced safety awareness and skills development programme, will be exploring these topics in detail during the webinar on the 18th September. Hosted by SafeStart Development Director, David Hughes and Lead Consultant for Europe, Sarah Stoker. This webinar, supported by Safety Management magazine, will help bring the focus back to where it always needs to be, on the workforce who have to navigate the less than perfect world around them. Register today [here](#).

Notes

About SafeStart

SafeStart is an advanced safety awareness and skills development programme that aims to help people avoid unintentional mistakes that lead to injury. It has helped thousands of companies in over 60 countries move beyond compliance and beyond the workplace to improve employee engagement, culture, family safety and business results. It has been successfully implemented in more than 3,000 companies worldwide, with over 3 million people trained in more than 30 different languages.

SafeStart Around the World

SafeStart has offices around the globe and if you're not sure where your nearest representative is, please visit [this page](#) or simply [contact us](#). For more information, news and events, visit <http://eu.safestart.com> and select your region (upper right-hand corner of the page).