



PRESS RELEASE



Snickers Workwear's NEW Hoodies and Sweatshirts

The new range of Hoodies and Sweatshirts for craftsmen and women are probably *the* most comfortable we've ever designed.

The 'Full Zip' or 'Overhead' Sweatshirt and Hoodie choices are ideally combined with Snickers' First and Second Layer Undergarments and can comfortably be worn under a jacket on chilly days.

Street-smart and great for on-site or leisure activities there's a range of styles and colour options to choose from.

They're made from a cosy, durable polycotton fabric for extra ruggedness and have a soft-brushed finish on the inside for extra comfort plus handwarmer pockets at the front.

They also feature an unmistakable Snickers logo and are ideal for company profiling.

(Ends 115 words)

For more information on Snickers Workwear call the Hultafors Group UK Helpline on 01484 854788, checkout the website and download a digital catalogue at www.snickersworkwear.co.uk or email sales@hultaforsgroup.co.uk

The Hultafors Group

The Hultafors Group UK offers a portfolio of market-leading brands - Snickers Workwear, Hultafors Tools, Solid Gear and Toe Guard, Dunderdon and Hellberg Safety - each of which keeps their users a step ahead on site in terms of comfort, functionality, safety and overall efficiency. This unique product family for professional craftsmen and women helps them meet the challenges they face by delivering products and services that make their workday safer, easier and more productive. The Hultafors Group is represented in a number of major markets around the world and is owned by Investment Latour AB with its main head office located in Hultafors, near Gothenburg in Sweden and UK head office in Huddersfield.



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