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MILTON KEYNES, UNITED KINGDOM, FEBRUARY 5TH, 2019

# Make your business more competitive by switching to robots

## ABB Robotics seminar and workshop for UK SMEs explains how investing in robots can help transform performance

ABB will be demonstrating how robots can help UK SME manufacturing companies to become more productive and competitive at its forthcoming Switch to Robots seminar. Taking place at ABB's Milton Keynes site on Tuesday 19<sup>th</sup> March 2019, the event will provide a simple step-by-step guide to introducing robot automation to the factory floor.

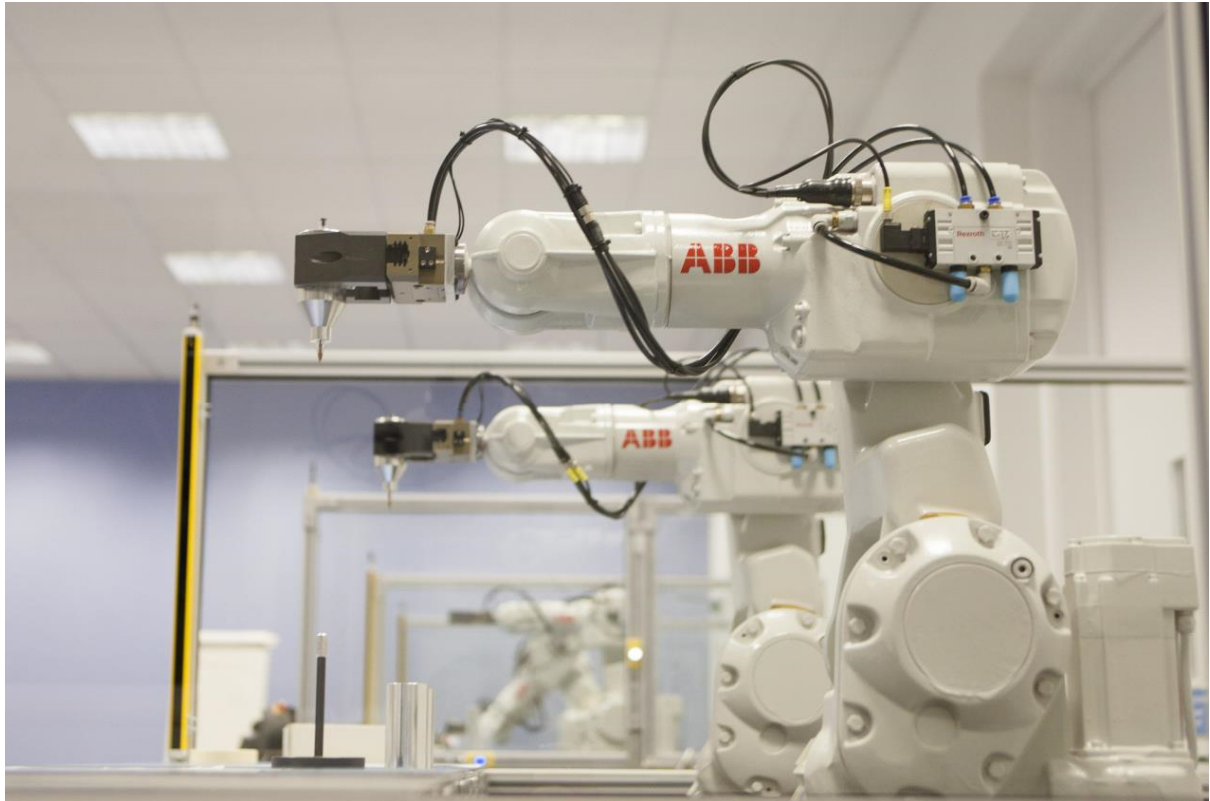
The seminar provides a step-by-step guide to the key issues around specifying, installing and operating a robot, including how to assess which processes can be automated and how to develop the right solution for your needs.

Other topics covered will include how to calculate the potential return on investment that can be achieved in different types of applications and how to make the case for an investment to your Financial Director.

There will also be a hands-on workshop session in ABB's training centre, providing the opportunity to see and use some of the latest robot technology, including ABB's RobotStudio offline programming software, which helps to greatly reduce the time and cost of setting up a robot system by enabling robot cells to be modelled and tested off-line.

"UK manufacturers are struggling to keep pace with other leading nations that are able to quickly produce high-quality goods at low costs. For UK SMEs to remain competitive they must embrace digital technologies to increase their productivity," says Nigel Platt, General Manager for ABB Robotics in the UK and Ireland. "Our Switch to Robots event has been designed to help businesses to easily identify whether a robot could be beneficial and explain the steps they need to take in specifying and installing the best solution for their requirements."

To book your place, please visit <http://bit.ly/S2R2019> or call 01908 350300, ref. 'Switch to robots seminar – March'.



**Caption:** The event will include a hands-on workshop which takes place in ABB's recently refurbished robot training centre

Download: <https://www.flickr.com/photos/armipc/30449156515/in/dateposted-public/>

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