



PRESS RELEASE



The Ultimate Choices in Work Trousers From Snickers Workwear.

New Styles, New Designs and Snickers Workwear's most advanced work trousers yet – with 4-way stretch.

September sees the next generation of Work Trousers choices from the premier brand of working clothes for professional tradesmen and women. There's the

Flexiwork 2.0 trousers, designed for craftsmen who want nothing but the best. These high-spec trousers are made of durable 4-way stretch fabric that offers a new level of comfort and freedom of movement.

Then there's the 'loose-fit' *AllroundWork* stretch trousers with a classic Snickers Workwear look and feel plus the new *FlexiWork* Denim Work Trousers where Workwear meets Streetwear in these slim-fitting work trousers made of washed stretch denim.

Also take a look at the new regular-fit *RUFFWork* Canvas+ heavy duty trousers. But the ladies will definitely have a close eye on the *ALLroundWork* womens stretch trousers, specially designed and shaped to fit the female anatomy with a narrower waist for optimal comfort and freedom of movement.

All in all, probably the best possible additions to the Snickers Work Trousers range with something to suit everyone, whoever you are, wherever you're working and whatever you're doing on site.

(ENDS 196 Words)

Getting information on the Snickers' new Comfort garments is easy. You can call the Snickers Helpline on 01484 854788, checkout the website and download a digital catalogue at www.snickersworkwear.co.uk or email info@snickersworkwear.co.uk

The Hultafors Group

The Hultafors Group UK offers a portfolio of market-leading brands - Snickers Workwear, Hultafors Tools, Solid Gear and Toe Guard, Dunderdon and Hellberg Safety - each of which keeps their users a step ahead on site in terms of comfort, functionality, safety and overall efficiency. This unique product family for professional craftsmen and women helps them meet the challenges they face by delivering products and services that make their workday safer, easier and more productive. The Hultafors Group is represented in a number of major markets around the world and is owned by Investment Latour AB with its main head office located in Hultafors, near Gothenburg in Sweden and UK head office in Huddersfield.

